

Orient Crown - A Proudly Singaporean Luxury Watch Winder Brand

Now Trademarked in more than 60 countries



Singapore, Singapore Jan 16, 2022 ([Issuewire.com](https://www.issuewire.com)) - Established in Singapore in 2010, Orient Crown is now Southeast Asia's market leader in the watch winder industry. In the last decade, Orient Crown has grown rapidly, driven by quality, design and affordability. With state-of-the-art in house designed mechanisms for incredible control and reliability, using the finest quality components, Orient Crown has built a reputation for exceptional products that are not only aesthetically pleasing, but of high-

quality at incredible value, the perfect storage display solution for any watch collection.

As part of plans to take the brand international, Orient Crown had its trademarks registered in over 60 countries in the world. They include Singapore, Australia and New Zealand, Switzerland, The European Union, China, Indonesia, Japan, South Korean, Thailand, The Philippines, Vietnam, Malaysia, India, The Russian Federation, The USA, and The African IP Organization.

Orient Crown's Founder and Director, Mr Waleed Abumazen, is extremely excited and passionate about introducing the brand to the world. "I am so proud of all that we have achieved in Singapore and Southeast Asia for the past 11 years. Our international customers have been encouraging us to expand our brand overseas and this worldwide trademark registration is a big step in that direction. We want to show the world our uniquely Singaporean brand and we hope to find long term partners around the world who share our values and to work closely with us. 2022 will be the start of our international plans as we now focus our efforts beyond our sunny shores."

After Baselworld in 2019 to introduce the brand to the European market, Orient Crown set its sights on China and exhibited with the prestigious China International Import Expo (CIIE) in November 2021. Orient Crown products can now be purchased in Shanghai directly. In the Philippines, Orient Crown products can be purchased in Manila with our partner Lucerne.

Orient Crown is a Singaporean brand that solely specializes in producing watch winders and customized safes. It does not produce any timepieces nor is anyway associated with Seiko Epson Orient's watch brands.

In Singapore, Orient Crown has 5 stores across Jewel@Changi Airport, Marina Bay Sands and Takashimaya, showcasing their collection of more than 100 luxury watch winders, vaults and jewelry safes, offering consumers the ability to see the entire range in any one location.

ORIENT CROWN, supporting discerning watch collectors since 2010, born in Singapore and loved worldwide.

PRESS CONTACT

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WEBSITE & SOCIAL MEDIA

www.orientcrown.com.sg

<https://www.facebook.com/orientcrown.sg>

<https://www.instagram.com/orientcrown.sg/>

BOUTIQUES

The Shoppes at Marina Bay Sands (Flagship)

2 Bayfront Ave, Bay Level L1-70 Singapore 018956

The Shoppes at Marina Bay Sands

2 Bayfront Ave, B2M-215 Singapore 018956

The Shoppes at Marina Bay Sands (Kiosk)

2 Bayfront Ave, B2M-215 Singapore 018956

Jewel Changi Airport

78 Airport Boulevard, B1-236/237 Singapore 819666

Ngee Ann City Shopping Centre

Takashimaya Level 3, Men's Section



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