

Sreca is a newly launched Ecommerce Site In Bangladesh

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Dhaka, Bangladesh Jan 31, 2022 ([Issuewire.com](https://www.issuewire.com)) - **Sreca** is a newly launched Bangladeshi e-commerce site launched in 2022. While the e-commerce industry is booming rapidly, **Sreca** launches its e-commerce platform to meet the increasing number of customers and their needs. The Website address is (<https://www.sreca.com.bd/>).

The company is founded by [Bony Amin Shaznuz](#), his official Name is *Kazi Bony Amin*. who is also a digital marketer and web developer. While doing his professional digital marketing and web development, he got an idea to establish an e-commerce company where he can use his entrepreneurial skills to reach out to people.

The owner thinks that though numerous e-commerce sites are providing their services and some of them are doing great, it is still possible to arise in this competitive sector. Plenty of products are yet to be worked with, he thinks. He added that many vendors in remote areas have distinct ideas and products, but they are not familiar with the online marketplace. This information gap creates a barrier to reaching out to the desired buyers.

Therefore, **Sreca** has the plan to include those small entrepreneurs and vendors in their marketplace.

They aspire to be the top e-commerce in Bangladesh by acquiring the trust of the customers. Sreca has started to emphasize resolving the questions and complaints of the buyers in the e-commerce sites. In most cases, the poor quality and damaged products put the reliance of e-commerce on the line. Issues like fake discounts, deceiving product information, late delivery, and high delivery cost are constraining customers to turn away from e-commerce sites.

Scera believes in its customers. Thinking from a customer perspective holds the success of the company. As business is all about the solution to problems, the business should try to stay away from creating more problems for customers.

In recent times, Bangladesh has seen a rise in the e-commerce industry. Especially in midst of the pandemic, when people were bound to stay home, the e-commerce industry got the right time to replace a new business model which is being popular across the world.

Though the pandemic hasn't gone away, the mortality rate is decreasing compared to its first phase. **Sreca** steps into a new world where people are already in love with the online marketplace. Choosing from a huge collection, great pricing, and time-saving enable customers to buy their necessary products and services from home.



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