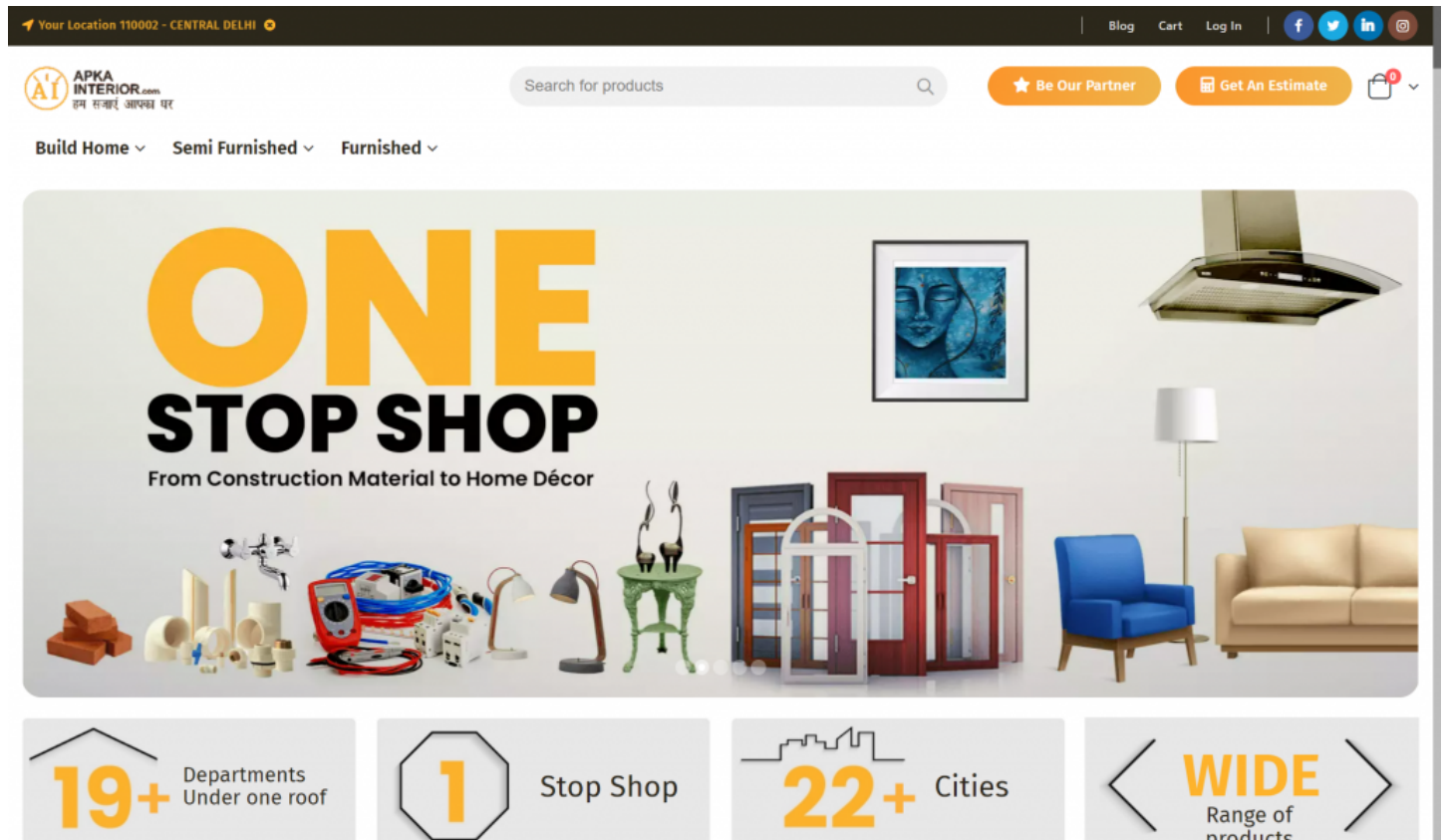


ApkaInterior.com – The first Indian website to deal in construction raw materials

ApkaInterior.com is a complete marketplace from building materials to home decor that aims to design your dream to the best



Jaipur, Rajasthan Feb 7, 2022 (IssueWire.com) - ApkaInterior.com, one of its kind building materials to home decor marketplace, has become the first Indian website to deal in construction raw materials. It is a startup recognised by the Government of India, with over 11k vendors registered from across 22 cities of the country. ApkaInterior.com is a tech-driven platform that meets the construction and interior decoration-related needs of everyone, whether they have a built, semi-furnished, or furnished home. The online marketplace works effortlessly in a user-friendly interface to guide the customers while they shop to get the items delivered at their doorstep in a few clicks. Recently, ApkaInterior.com, incorporated as Apka Interiors Private Limited, has bagged the Indian Achievers' Award for the Promising Startup for 2021. It was presented by the Indian Achievers' Forum, a forum that promotes the achievements to inspire businesses and communities. ApkaInterior.com is the one-stop solution for all the construction and interior decor-related needs, including construction materials like cement, building materials, hardware, plumbing, electricals, flooring tiles, wooden laminates, bath fittings, kitchen accessories, home decor. Gaurav Tiwari, co-founder of ApkaInterior.com said, "We have named the platform ApkaInterior.com because we provide construction materials and interior design services through our products. We provide high-quality, durable, and pocket-friendly materials. Also, buying products from us will be a win-win situation for everyone, including customers and vendors." The website allows customers to view high-resolution images of products along with a detailed description of the latest, top-rated, and best-selling products to view the trendiest market collection. You can get various hands-on products by selecting the 'shop by category' option on the website. The categories are built semi-

furnished and furnished homes. • Build Home Category: It includes building materials, like brick, cement, stage, rope, steel bars, bajri/sand, steel wire) plumbing materials (pipes, drainage, water tank, tapes, thread) electricals (wires & cables, switches, sockets, boxes, faceplate, distribution box, mcb, tape, flush box, copper pipe, insulator), and wooden laminates (woods, board, veneer, MDF, PVC sheet). • Semi-Furnished Category: It includes flooring, like tiles and stone (tiles, stone, wooden, vinyl, carpet); kitchen and accessories (bin holder, liquid rack, PVC cutlery, anti-skid mat, bottle pull out the unit, rolling shutter, carousel, dishrack, glass pantry unit/tall unit, shutter, shelf, chimney, hardware, dishwasher, refrigerator); doors windows and railing (door, windows, frame, railing), bath fitting (washbasin, water closet, shower, bathtub, tap/mixer/faucet, drainage, health faucet, accessories) paint and wood finish (paint, wood finish, sandpaper, brush, roller); and lights & lamps (indoor lights, outdoor lights, landscape, and export collection). • Furnished Category: It includes furniture (sofa, chair, almirah, bed, table, dining table, cabinet, seating, shoe rack), furnishing (curtain, doormat, carpet, rugs, quilts, cushion), painting & sculptures, handicraft & artifacts, bed sheets, mattress, pillows, planter & plants. ApkaInterior.com has meticulously selected a plethora of stylish furniture and kitchen accessories for the consumers while keeping up with the need for modern apartments. It has an exquisite collection of handicrafts, artifacts, home furnishing products, planters, lights, and lamps. With over 19 departments working under a roof, it strives tirelessly and flawlessly to find the best products and bring the latest designs straight from the best dealers for its customers. The construction and building industry in India lacks structure, parameters of working, and economic strategies. The product ranges and options available are not systematic. Tiwari, said, "With extensive research and hard work, we built a platform where everyone can buy A-to-Z construction material. It will re-structure the construction industry and connects vendors with customers. The vision of ApkaInterior.com is to organise the unorganised sector of construction materials". He added, "We started working on the platform in August amidst the pandemic. We leverage the time and gain the trust of vendors by explaining their products and services to them". Because of the lockdown and restrictions, while vendors strived to look for work, ApkaInterior.com could provide them work, which is why the company believes the pandemic was a blessing in disguise for the budding startup and its partners. He further added, "In a very short time, with the help of mouth publicity and online marketing, we became a community of more than 8000 vendors, out of which around 3000 vendors auto-enrolled themselves through the website. It explains the quality of services we are providing. And, now we have over 11000+ listed vendors with over 5000+ products, and it provided business opportunities to construction material vendors during the lockdown when the pandemic disrupted their business." Gaurav Tiwari shared ApkaInterior's future plans, "ApkaInterior.com wishes to become a community of more than 1 lakh vendors. We are putting efforts into making home construction and interior decor items reachable to the consumers in one click. And we aim to provide easy access to products, even in small villages at the nominal price range and with a hassle-free delivery system." ApkaInterior.com is a multi-sectoral collaboration and highly efficient tech-driven platform that aims to bring construction materials, accessories, and interior design products for the common person. It has over 11000+ vendors in 22+ cities and more than 5000 products, broadly classified into furnished, semi-furnished, and built home products. This integrative marketplace is powered by artificial intelligence and a user-friendly interface. It helps you discover the joy of setting up the home in a creative, subtle, and luxurious way—all in a couple of clicks.

Media Contact

Bhupendra Rawat

bhupendrarawat282@gmail.com

8504823884

501, Arcade, Malviya Marg, opposite Airtel, Sunny House, C Scheme, Jaipur, Rajasthan 302001

Source : Apkainterior.com

[See on IssueWire](#)