# Arkay Beverages opens its new R & D center in Glasgow to create non-alcoholic whisky

Arkay Beverages just opened its new Research & Development center in Glasgow to create identical whisky alternatives



**Glasgow, Kentucky Feb 23, 2022 (<u>Issuewire.com</u>) - Arkay Beverages just opened its new Research & Development center in Glasgow to create identical whisky alternatives.** 

The first alcohol-free whisky was created by Arkay Beverages in 2011, and it shouldn't really be a

surprise that the alcohol-free whisky markets saw a massive increase in popularity in the last few years in part thanks to Arkay.

"Arkay Beverages' new Research & Development center located in Glasgow, Kentucky in the heart of the bourbon country will enable our company to create and develop new alcohol-free whisky alternatives." said Reynald Vito Grattagliano, Arkay' founder.

"Our next steps are to develop new types of alcohol-free Bourbon and Kentucky whisky, Arkay already produces identical versions of Canadian and Japanese whisky along with a collection of Vodka, Tequila, Rum, Brandy, and much more".

## **About ArKay Beverages**

Since 2011, ArKay Beverages has been fine-tuning various zero-proof spirit recipes, including vodka, tequila, gin, whisky, bourbon, and brandy, among many others, for the appreciation of fine liquor without the alcohol.

ArKay the world's first alcohol-free, liquor-flavored drink is for everyone to enjoy. The exceptional taste of liquor without the alcohol content makes it a perfect beverage day or night.

ArKay has 0% alcohol, and it is designed to allow individuals with medical conditions or religious beliefs that prohibit alcohol consumption and drinking. Imagine being able to enjoy your favorite drink at parties without worrying about drinking and driving. You will not miss a thing, as

ArKay tastes and looks exactly like traditional liquor. It has the flavor and the burn of real liquor. It is suitable for drinking straight-up, on the rocks, or with your favorite mixers.

### **About Reynald Vito Grattagliano**

Reynald Vito Grattagliano is a perfumer, self-made scientist, entrepreneur, and philanthropist driven to solve the world's biggest challenges through innovation. Reynald is the spark behind the current alcohol-free spirit movement, having been the first in the field to imitate spirits giving consumers a sober option to a night out.

As the founder of ArKay Beverages, Reynald sees beyond the current business and technological landscape, creating a real impact company and being the doyen of the alcohol-free spirits category or zero-proof spirits category.

ArKay created the sober concept, a new way of drinking. "Sober drinking is about having a healthy relationship with drinking – it means that when you decide to have a sober drink you stay present and in control of your decisions rather than being swept away by the situation," Grattagliano explains.

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