

Barbara Wainwright of Wainwright Global, Inc. Honored As Newport Beach's 2022 Local Business Person Of The Year



Newport Beach, California Feb 18, 2022 (Issuewire.com) - The largest online referral network for small businesses, Alignable.com is announcing the results of its national search for leaders who've gone above and beyond guiding peers and supporting entire communities as they strive to recover.

Today, Alignable's network has chosen [Barbara Wainwright of Wainwright Global](#) as Newport Beach's 2022 Business Person Of The Year!

The 2022 contest is the most popular competition Alignable has ever hosted, marking a 64% increase in participation over last year. **In all, 2,400+ small business owners were elected by their peers to be their Local Business People Of The Year across the U.S. and Canada.**

During the contest, which ran from Jan. 10 to Feb. 11, 2022, 160,000+ votes and 32,000+ testimonials were posted praising thousands of local leaders for helping their peers and communities through a turbulent year with many challenges: skyrocketing inflation, labor shortages, supply chain problems, and COVID variants.

Because of these issues, [70% of small businesses have yet to recover and recovery rates have declined 13% since December](#), according to Alignable's latest poll of 6,305 small business owners. This recovery reversal highlights how important it is for the contest winners to continue their work helping even more businesses bounce back from pandemic-era hurdles.

Giving Is The Glue Holding Us Together

"In our tight-knit community, you almost always get back what you give," said Wainwright. "And the challenges we've all encountered have compelled many of us to offer counsel and other support to peers struggling to keep their businesses afloat. While I'm thrilled to receive this award, it's really a testament to our entire community. And it reinforces my resolve to push toward a full recovery for everyone here in Newport Beach, CA by the end of 2022, if not earlier."

Wainwright received a special badge on her Alignable profile, recognizing this big win. In past years, the awareness generated through similar contests has spurred expanded connections, as well as new business for many winners.

Driving Recognition Is Key

"This has been a fun and rewarding contest to watch unfold," said Alignable's President & Co-Founder Venkat Krishnamurthy. "Local business owners are the heart and soul of their communities and they ought to get way more recognition for all they do. Friendly competition aside, this contest generated

some incredible peer testimonials (to the tune of 32,000+), showing exactly why small business owners are stronger together.”

To arrange interviews with Barbara Wainwright and/or an Alignable representative, please contact Chuck Casto at chuck@alignable.com. He also can offer JPEGs and other visuals, as well as local winner testimonials.

About Wainwright Global Institute of Professional Coaching

Wainwright Global, Inc (WGI) is dedicated to setting a new standard in coaching. The WGI training system, coupled with its easy-to-learn coaching system, provides professional easy-to-use tools for passionate individuals committed to making a positive difference in the lives of their clients and ultimately, the world we live in. WGI accomplishes this by offering their Certified Professional Life Coach Training Course via the internet, and live in person. Over the last 7 years, Wainwright Global has trained and certified over six thousand professional life coaches from all over the world.

<http://www.wainwrightglobal.com>

About Barbara Wainwright

Certified Master Life Coach and CEO of Wainwright Global, [Barbara Wainwright](#) is known as the most sought-after teacher in the coaching and self-empowerment industry. She is famous for training and certifying over 6,500 professional coaches worldwide since 2006 and for creating the “Wainwright Method of Coaching”, empowering individuals to actualize their life purpose, live inspired lives, and connect with their true passion. Barbara is an international speaker, author, and trainer and now has 3 books available on Amazon.com.

About Alignable

[Alignable.com](#) is the largest online referral network for small businesses in the U.S. and Canada. With 7 million+ members across 35,000+ local communities, Alignable is the network where small business owners drive leads and prospects, generate referrals, land new business, build trusted relationships, and share great advice.

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