

Global Cyber Alliance And New York Metro InfraGard Membership Alliance Announce Partnership



New York City, New York Feb 7, 2022 (<u>Issuewire.com</u>) - GLOBAL CYBER ALLIANCE AND NEW YORK METRO INFRAGARD MEMBERSHIP ALLIANCE ANNOUNCE PARTNERSHIP

The Global Cyber Alliance (GCA) and the New York Metro InfraGard Members Alliance® (NYM-IMA) today announced a partnership to collaborate in building a trustworthy and secure Internet by promoting

solutions that address root causes, education, and the deployment of cybersecurity best practices among Internet users.

Philip Reitinger, GCA's President and CEO, said, "Cybersecurity risk continues to increase due to the volume and sophistication of criminal activity online. Our partnership with NYM-IMA supports and strengthens our commitment to action-oriented initiatives. We look forward to working with NYM-IMA to reduce cyber risk through ongoing education and the promotion of cybersecurity best practices among Internet users."

"We are inspired by GCA's commitment to action and are so proud of this collaboration; there is, in our opinion, no more effective way to navigate the growing cyber threat landscape than through the power of public-private partnerships," said Jennifer Gold, President, and Chair, New York Metro InfraGard Members Alliance®. "In New York City, we recognize the catalyzing impact of collaboration. It is the pillar upon which our civic life is built. Our work with GCA will serve as a force multiplier to increase access and equity to expert cybersecurity tools, solutions, and education. Working together, we advance both of our missions and, more importantly, equip individuals and businesses with the knowledge and tools necessary to defend against today's cyber threats. "

The partnership will focus on promoting GCA programs that address security problems at scale and enhance Internet user skill sets, including:

• The Internet Integrity program, which aims to bring together key players in Internet infrastructure operations, as well as adjacent industries, to identify top priorities for addressing cybersecurity issues that cannot be solved by any single actor, or a subset of actors, independently. The program features: o Domain Trust, a cross-industry effort to address domain abuse, is one of the pillars of global cyber crime. Domain Trust's first achievement is a rich data-sharing platform that builds on GCA's first solution ever Quad9, and now even offers AI-empowered predictive data. o AIDE, a complex ecosystem to address the increasing issue of IoT security. The project, also, a cross-industry initiative relies on a massive dataset of real IoT incidents collected by a network of honeypots distributed around the globe that includes GCA's ProxyPot technology.

• The Capacity and Resilience (C&R) program is focused on supporting global social and economic growth by advancing identified communities' cybersecurity capacity and improving their resilience to cyber risk. The program includes:

o Four Cybersecurity Toolkits to increase the resilience of small businesses (available in French, German, Spanish, and Bahasa); election officials (U.S. Only); mission-based organizations and journalists. The toolkits are individually sponsored by Mastercard, Craig Newmark Philanthropies, and Public Interest Registry. They are divided into toolboxes addressing specific cyber risks and featuring an introduction video, free tools, and additional resources. They also include training and the CA Community Forum to support and advise Toolkit users.

For more information, please visit <u>The Global Cyber Alliance</u> and the <u>New York Metro InfraGard</u> <u>Members Alliance</u> online.

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About Global Cyber Alliance

The Global Cyber Alliance (GCA) is a nonprofit organization dedicated to making the Internet a safer place by reducing cyber risk. We build programs, tools, and partnerships to sustain a trustworthy Internet to enable social and economic progress for all. GCA is a 501(c)(3) in the US and a nonprofit in the UK and Belgium. <u>https://www.globalcyberalliance.org/</u>

About New York Metro InfraGard Members Alliance

NY Metro InfraGard is a registered 501(c)(3) non-profit corporation based in New York City, serving as a public-private partnership among U.S. businesses and individuals involved in the protection and resilience of U.S. critical infrastructures and the FBI. Through seamless collaboration, InfraGard connects owners and operators within the critical infrastructure sectors to the FBI to provide education, information sharing, networking, and workshops on emerging technologies and threats. The InfraGard



member community includes business executives, entrepreneurs, lawyers, security personnel, military, and government officials, information

technology professionals, academia, and state and local law enforcement—all dedicated to contributing industry-specific insight and advancing National Security. The New York Metro Members Alliance has over 2100 members across the five boroughs of NYC, Westchester, Long Island, and the Hudson Valley.

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