

Sandy Springs Perimeter Chamber Robb Dillon as its President & CEO



Sandy Springs, Georgia Feb 22, 2022 (IssueWire.com) - The [Sandy Springs Perimeter Chamber of Commerce](#) today announced Robb Dillon as its President and Chief Executive Officer, effective March 1, 2022. Dillon, 52, replaces outgoing president and CEO Tom Mahaffey, who announced his retirement last October after 11 years of leading the business organization.

Dillon has an extensive background in leading sales organizations and program creation intended to strengthen business visibility and marketing opportunities. He worked most recently as Sales Director for Flourish Software, LLC, where he established a partnership with Oracle in Canada, opening new international opportunities for the firm. Prior, he served in marketing and sales capacities for Champion Logistics Group and YAVAY.

Dillon is also an entrepreneur. He was the owner and operator of the New York Butcher Shoppes. Dillon is the founder of SMASHmouse, LLC, creator of a one-piece universal music pedal, and Step Up Development, a firm focused on development and investment opportunities in secondary and tertiary urban environments in Georgia. In addition, Dillon held leadership positions with several civic organizations, including Chairman of the Georgia Logistics Summit, Member of the Board for MusicTech Connect, Technology Association of Georgia (TAG) Supply Chain & Logistics Society Board, Atlanta Tech Village, and the Atlanta Sports Council.

“I am honored to have the opportunity to contribute to the growth and stability of my hometown. Sandy Springs has a strong foundation within its business community which is exciting. However, the past two pandemic years have created challenges to our economy and workforce, and I am looking forward to working with our business, civic, and regional partners to address the issues and plan together to develop a roadmap for our future,” said Dillon.

“Robb’s diverse business experience and his enthusiasm for networking bring a wonderful perspective and energy to the Chamber,” said Tisha Rosamond, Chairwoman of the Board. “We are excited to work with him to create a collaborative environment for promoting business and community within Sandy Springs.”

Dillon is a native of Atlanta, having attended The Westminster Schools, and holds a Bachelor of Business Administration from the University of Georgia. His two children, daughter Jackson, age 13, and son Ryan, age 11, attend the Holy Innocents Episcopal Schools.

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