

## Short Filmmaker Danish Shaikh wins at Cultfit's Latest Filmmaking Challenge on Fitness is not an Option



**Ahmedabad, Gujarat Feb 1, 2022 ([IssueWire.com](https://www.issuewire.com))** - A passionate filmmaker **Danish Shaikh** from Ahmedabad, Gujarat, known for his Bollywood parodies wins at **Cultfit x India Film Project's Filmmaking Challenge**.

Cultfit x India Film Project hosted a filmmaking challenge in which they encouraged filmmakers to share their takes on why "Fitness is not an Option". Danish Shaikh and his team recreated the most iconic dialogue in the history of Indian Cinema "*Kitne aadmi the*" which wins everyone's heart and made it to the finals. This **Sholay** parody wins at Cultfit x India Film Project's Filmmaking Challenge. This ad film was written, directed, and edited by Danish Shaikh.

Cultfit also commented on his film as "*Dole and Sholay rhyme for a reason, because fitness is not an option*". While announcing winners Cultfit stated these filmmakers as "*Star Filmmakers*". Apart from this, Danish Shaikh has also rich experience in making short films. One of his short films is also released on "Amazon Prime US". He is also one of the founders of the YouTube channel GJ01 Productions which gained popularity after his "Gully boy" parody "Pubg boy" went viral.



## **Media Contact**

Backlit Films

gj01official@gmail.com

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