

ArKay Beverages is going to produce 1,000,000 Molotov Mocktails for Peace and Love in Ukraine and the world.

Molotov cocktail has always been a synonym of war and destruction, today ArKay Beverages is here to change that bitter definition for Peace, Health, and Love.



Fort Lauderdale, Florida Mar 7, 2022 (Issuewire.com) - A Molotov mocktail is a non-alcoholic cocktail created to promote ArKay's Mission "One Planet - One Health - One Peace" It is full of love, it does not contain alcohol and It is not flammable!

What does a Mocktail have to do with Peace and Love?

Whether it's due to a problematic relationship with alcohol, a focus on low-calorie or low-sugar options, or other personal or health-related reasons, choosing not to drink alcohol – occasionally or at all – doesn't mean you can't enjoy a tasty mixed drink. And well-made healthy mocktails can help create the classy, contemporary atmosphere that many restaurant owners are after without pushing away those who seek that alcoholic punch in a non-alcoholic miracle mix that brings everyone together with the Peace and Love that we are all looking for.

Mocktails use a wide range of ingredients that cover a spectrum of flavors, with many produced by Arkay even mimicking the taste of bourbon, gin, vermouth, bitters, and other staples in the bartender's kit. Crafting a mocktail isn't easy – in fact, it can be nearly as complicated as making an excellently balanced alcoholic drink. Common ingredients include juices, sodas, infused waters, and many other non-alcoholic ingredients, mixed in just the right ratios.

World-Famous Mocktails for Peace and Love

Some of the most well-known and longest-lasting mocktails are named for celebrities from the early and middle 20th centuries. While you might see these options on a menu, you may not know exactly what's in each.

Shirley Temple

A ginger ale, lemon-lime soda, lemonade, or other non-alcoholic base mixed with grenadine syrup and frequently garnished with a maraschino cherry. Named after the famous child actress.

Roy Rogers

A cola base, similarly, is mixed with grenadine syrup and garnished with a maraschino cherry. Named after the famous Western film actor and entertainer.

Arnold Palmer

A mix of iced tea and lemonade. The exact ratio and type of tea, whether sweetened or unsweetened, is open to interpretation and local tastes. Unlike the other two drinks, which simply bear the name of a popular celebrity, champion golfer Arnold Palmer was known to make this drink at home and order it at country clubs after finishing around.

Molotov Mocktail

Is a mocktail made with Arkay NA Vodka mixed with cranberry juice, this bittersweet fruit that is best served well chilled in shot glasses? It can also be made with other berries like blackcurrants or strawberries, don't forget a teaspoon of love.

Arkay Beverages Changing Trends in the NA Beverage Industry towards Peace, Love, and Health

- Dedicating blocks of time to sobriety is becoming increasingly popular. In 2022, as many as 15% of Americans planned to participate in "Dry January."

- The “sober curious” movement has gained traction in the past several years, with Millennials, in particular, reexamining their relationship with alcohol and seeking to drink more mindfully, if at all.
- According to [Nielsen data](#), non-alcoholic beverage sales increased 33% to \$331 million over 2021
- Arkay Beverages has 85 % of the non-alcoholic beverages market it created in 2011.

“One Planet - One Health - One Peace” is our approach to remind everybody that we have only One Planet, and this is our chance to get Peace without harming our Health by encouraging consumers to make better decisions for all our loved ones.

ABOUT ARKAY BEVERAGES

Since 2011, Arkay Beverages has been fine-tuning various zero-proof spirit recipes, including vodka, tequila, gin, whisky, bourbon, and brandy, among many others, for the appreciation of fine liquor without the alcohol.

ArKay, the world’s first alcohol-free, liquor-flavored drink, is designed for everyone to enjoy. The exceptional taste of liquor without the alcohol content makes it a perfect beverage day or night. ArKay has 0% alcohol, and it is designed to allow individuals with medical conditions or religious beliefs that prohibit alcohol consumption and drinking. Imagine being able to enjoy your favorite drink at parties without worrying about drinking and driving. You will not miss a thing, as ArKay tastes and looks exactly like traditional liquor. It is suitable for drinking straight-up, on the rocks, or with your favorite mixers. Arkay Beverages is a family-owned business. Arkay is not part of a large multinational conglomerate.

<https://mocktail-molotov.com/>



Media Contact

REYNALD GRATTAGLIANO

management@arkaybeverages.com

9176577126

515 East Las Olas Boulevard

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