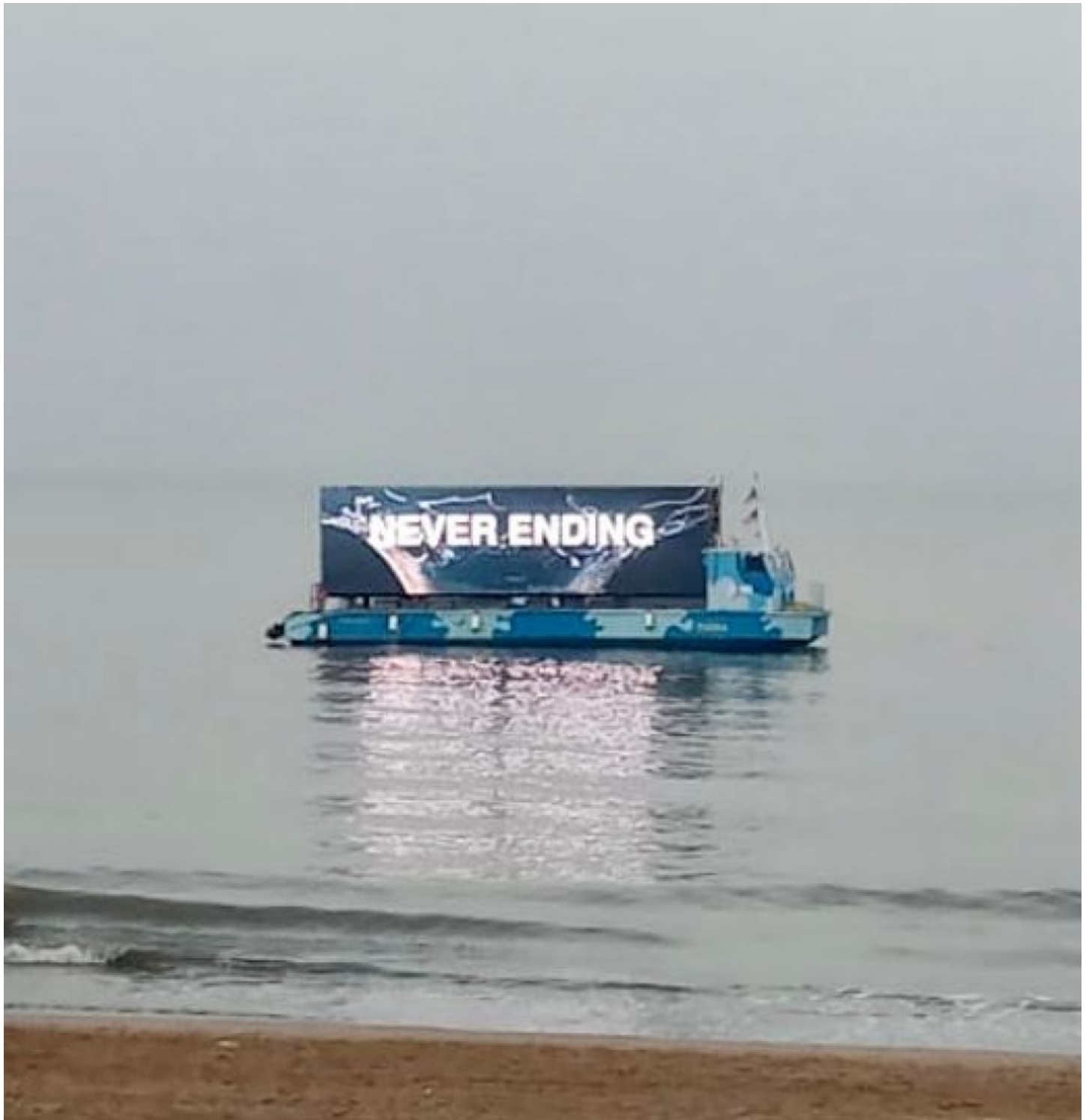


## Presenting Digital Advertisement Boat at Sea!



**Faridabad, Haryana Mar 13, 2022 ([Issuewire.com](http://Issuewire.com))** - Outdoor Advertisement could not be more Innovative than this Newly Designed and Developed Boat which has been purpose-built to catch the eyeballs of the revelers and vacationers alike having increased dwell time.

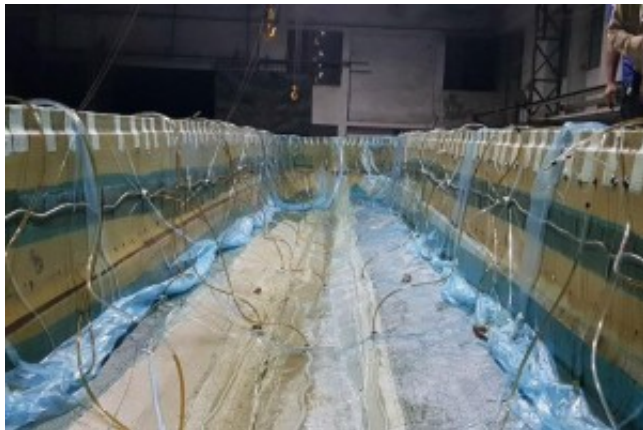
Poly Glass Fibre Industries Pvt Ltd. (New Delhi, India) recently unveiled one of the largest- ever- built

Fiber Reinforced Polymer (FRP) Composite, Vacuum-Infused Advertisement Catamaran manufactured in India. The ZenCat series features a 20 Meter Catamaran Boat built at Poly Glass's 24,000 square-meter facilities.

The Hydrodynamics of the Billboard boat has been specially designed taking into consideration the various sea conditions it would be exposed to while keeping in mind the viewability of a Still Billboard. The specially formulated hull design has been subjected to extremely challenging Hydrodynamic Tests and Stability Tests to carry Two LED Screens of 15mtr x 4mtr size onboard, for an OOH Advertising Startup Company. Mr.R. Bawa, M.D. Poly Glass, stated that Composite Hull Design enabled considerable a reduction in Structural weight by almost half compared to other materials thereby making it possible to land at the beach. The modular construction makes it possible to carry the vessel to any location without any specialized equipment or permissions.

The boat, currently being operated at the most visited Beach of Mumbai, the Juhu Beach, has caught the attention of the visitors and has given them a reason to look at the Sea even more than before. Piqued the curiosity

Poly Glass stated that it spent almost a year on Research and Development of the Catamaran, involving several National and International partners. With over 40 years of experience in Boat designing and Boat Construction for the Defense Sector, the organization has now ventured into the Private Commercial Segment of the Marine Industry with the launch of ZenCat. Specially designed and developed under the Indian Register of Shipping Survey to meet the requirements of Coastal and Inland waters operations.



## Media Contact

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Source : POLY GLASS FIBRE INDUSTRIES PVT. LTD.

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