Circle Translations Announces a Range of New and Innovative Services for the Translation Service Industry



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Localize your content, get ahead of competition and reach global audiences.

Established in 2017, Circle Translations is one of the leading localization agencies in Baltic states.

Offering diverse set of services: Translation, Localization, Subtitling, Subtitle translation, Closed Captioning, Transcription, Data Collection, Annotations, Speech recognition.

- +670 companies worldwide
- +70 million words translated each year
- +120 language pairs



New York City, New York Apr 29, 2022 (Issuewire.com) - Circle Translations, a Lithuanian translation agency, has announced and launched a new range of services within the translation service industry. The company, apart from its translation services, also offers DTP, proofreading, and editing services. Circle Translations provides translation services for a number of industries, including retail, hospitality, cryptocurrency, and travel, and is trusted by major corporations like Amazon and Binance.

One of Circle Translations' innovative services is their <u>patent translation services</u>. The company partners with more than 200 IP firms and patent departments, in order to create superior translations for the business and financial sector. Their patent translation services include foreign filings and patent litigation. Within this service, the company has helped small businesses and large-scale corporations reach larger demographics. This has allowed these businesses to become global. Circle Translations ensures that all its employees, translators, and editors possess relevant education and qualifications. Moreover, their employees have expansive experience within the patent translation industry.

Circle Translations also offers <u>translation and localization services</u>. Companies that would seek these services would be looking for authentic and customized translations for global audiences.

Circle Translations define localization as, "adapting content to a specific culture or region." This process can be arduous, as there is a dynamic difference between traditional translation and localization. The company further adds that "the process of localizing content involves modifying things like measurements and sayings, to make sure they strike the appropriate chord and meet the needs of the target market." The company further argues that "translation and localization services can be used to

maintain a personalized and conversational tone, or to mitigate words and phrases that could be potentially offensive to different cultures, regardless of the original intent." This illustrates the importance of localization within business translation services. Circle Translations can help businesses localize a variety of speech interfaces, and address large demographics through their translation services.

The company also has a team dedicated solely to <u>subtitle translation</u>. This is particularly important within a global framework of digital consumption where video content is frequently the most consumed form of media. This service includes closed captioning, subtitling, subtitle translation and localization, and more. The company has garnered the trust of over 900 global companies, which utilize Circle Translations for a variety of subtitle translation services. Their transcription, subtitling, and closed caption services are human-generated, and this sets the company apart from other translation agencies. Circle Translations states that "Subtitles act as a cost-effective alternative to voice-overs for your localized and translated videos, and offer a quick way of providing localized or multilingual video content." This highlights the unique opportunity that subtitling has for content generation and digital marketing. This is especially important for captions that are globally adopted. Beyond subtitling, the company also provides voiceover and dubbing services to their clients.

About Circle Translations

Circle Translations is a professional translation agency that offers a variety of services within the translation industry. The company is specifically useful for global businesses that need localized and specific translation services to reach a large and diverse audience. Circle Translations ensures that their translations are culturally appropriate. This is done by taking nationality, regionality, and culture into account. The company has a selection of over 120 languages and has firmly positioned itself as one of the most prominent translation agencies within Lithuania.

The translation services that the company offers are optimized to sound authentic and natural for any targeted audience. The company states that "before we start with your translation, we make sure that we understand your text and also its purpose, to make sure that the translated text stands out and appeals to your target audience." This showcases the company's dedication to creating dynamic and organic translations that read authentically to consumers.

The services can be purchased as a package, or individually as needed. In addition to this, Circle Translations has ensured affordability, despite the high-end quality of their translation services. This has allowed the company to reach businesses of all sizes and industries. In order to produce the most fluent and engaging translations, the company hires professionals with tremendous experience and knowledge across numerous areas and industries.

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