

Genia Philip Launches New Role

The Synergy Strategy Group expands services to include National Clients

Princeton, New Jersey Apr 14, 2022 ([IssueWire.com](https://www.issuewire.com)) - The Synergy Strategy Group proudly announces the expansion of its services to include several national for-profit and nonprofit clients. Synergy's founder, CEO, and Lead Strategist attribute this to the impressive reputation that the company has built over the past couple of years and the large shift to mobile work for the growth in business and the need for the expansion. "Businesses from around the country and finding that expanding their team to include remote consultants afford them access to top talent in the country with the expertise and solid experience to contribute to their non-profit organizations and for-profit business, says [Genia Philip](#). "This changing landscape has opened up business opportunities and increased profits for small businesses such as Synergy," Genia Philip added.

Some national clients include USA GLoves, a national manufacturer of nitrile gloves; Native Advisory, LLC, a financial consulting for Native American Governments and Organizations, NDN Collective, Inc., a national nonprofit whose mission is to build Indigenous power through the defense, development, decolonization, and to take control of our destinies, and Heart of a Giant Foundation, Inc., a non-profit based in Massachusetts whose mission is to raise awareness of heart disease among minorities and marginalized communities. "We have assisted these clients with developing business plans, grant sourcing and writing, strategic planning and program design and development, and finding and submitting loan applications to the SBA and other entities," said Philip.

The Synergy Strategy Group, LLC, is a comprehensive business, organization, and community ecosystem building consulting firm. The firm provides consultancy on the following: Economic/Community Development Program design and implementation, Non-profit and Small Business Capacity building and Development Strategy, fund development including securing and administering grants and business loans; Operations planning and management; and, System-wide strategic analysis, planning, and policy review, analysis, and development.

[Genia Philip](#), the founder, and lead strategist brings over 15 years of experience and expertise in the field. She is a recognized expert in economic/community development, as well as a non-profit and small business strategist. She is an experienced executive leadership professional and a high-level administrator with expertise in the for-profit business, non-profit, government, and legal sectors. Genia has raised millions through grant writing and fund development. She possesses extensive experience managing complex organizations with complex funding, programmatic, organizational, staffing, and management structures. Therefore, Genia brings a multifaceted array of skills that will benefit your business and/or non-profit in multiple ways.

Media Contact

Genia Philip

info@thesynergystrategygroup.com

Source : Genia Philip

[See on IssueWire](#)