New Music Project Set To Bring The Dream of The Late Boy-Band Impresario Lou Pearlman To Life



Los Angeles, California Apr 16, 2022 (<u>Issuewire.com</u>**)** - A team of producers is set to recreate history by helping to bring back the legacy of Lou Pearlman, the late music mogul known for creating the Backstreet Boys. The music project aligns with the statement of Mr. Pearlman, "*Boy bands will stop when God stops creating teen girls*," with the producers using handwritten instructions by the late boyband impresario to create a new generation of boy bands.

"We are a team of producers that have in our possession, handwritten letters that will be used as blueprints to create a new singing group. These letters were handwritten by the late Lou Pearlman who created massive music superstars like the Backstreet Boys, Nsync, LFO, and many, many others. Using his written letters, we will create a new generation of singing groups that will be reminiscent of the past music scene of the 90s, filling the huge gap in the teen pop music genre in over 10 years."

Boy bands have dominated the music scene over the years, with the likes of One Direction being the last massively successful who broke up in 2015. However, this has not been the case in the current times, which is why the producers are looking to change the narrative by leveraging the expertise of one of the biggest advocates of boy bands, Lou Pearlman.

The team of visionary producers seeks to create a resurgence of pop music in the U.S and other parts of the world while noting Pearlman's last dream of creating that one last supergroup before his sudden death in 2016 from heart failure. The Pearlman-inspired music project will undoubtedly chart a new course in the music scene if it becomes a success, considering the feats achieved by the late American

record producer.

Pearlman helped to build the Backstreet Boys before taking his expertise to develop another award-winning boy band, NSYNC, in collaboration with Johnny Wright. Pearlman immediately became a music mogul following the successes of Backstreet Boys and NSYNC, going ahead to manage and co-create several other boy bands, including O-Town from the hit reality show, Making The Band on ABC/MTV, LFO, Take 5, Natural, Marshall Dyllon, and US5. He also owned a large Orlando-based entertainment complex, which included a recording studio, Trans Continental Studios, and a dance studio near Disney World, named O-Town.

For further information about the music project and the soon-to-be-launched band, visit - www.encoremusicinternational.com.

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