

## Passionpreneur Publishing is proud to announce that Marwa Kaabour has started the journey of becoming an author

Her upcoming inspiring book is titled Marketing and Corporate Communications on the Job and will be available via major players in the global book distribution field.



Dubai, United Arab Emirates Apr 12, 2022 ([IssueWire.com](https://www.issuewire.com)) - **About The Book**

There are many books on Marketing in the world, and all of them have one thing in common: they are laden with theories that sound good on paper but lack clarity from an execution standpoint. This book

is a collection of frameworks and practical tools that will help you take on the rewarding mission of establishing a successful Marcomms function from scratch.

Once released, the book will be available in print format in the USA, UK, Europe, Australia, New Zealand, and the Middle East; and the e-book will have a distribution from more than 70 online partners serving readers across the globe.

### **About The Author:**

Marwa Kaabour has over 25 years of experience leading marketing and communications for global brands. She has established Marcomms departments from scratch for conglomerates, start-ups, and portfolio businesses several times in many different industries.

### **About Passionpreneur Publishing:**

An indie publisher, [Passionpreneur Publishing](#) successfully helps entrepreneurs and professional experts become International Authors in as few as 90 days.

[Passionpreneur Publishing](#) specialises in transformational books including business, self-help, personal growth, and spiritual titles in order to help authors share their messages and gain credibility in their chosen fields.

[Passionpreneur Publishing](#) boasts an all-star board of advisors from across the globe covering a wide spectrum of expertise in the books, publishing, and media industry to ensure the application of global best-practice in every service offered and providing a worldwide network of some of the world's top thought leaders.

Passionpreneur Publishing team is looking forward to supporting entrepreneurs, experts, and leaders in achieving their dream of becoming international authors in the coming few months.

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YOU HAVE A MESSAGE TO SHARE; THE WORLD IS WAITING FOR YOUR BOOK



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