

# PLAYA Beach Club to Open Soon on Palm West Beach in Dubai

Fusion Peruvian Cuisine and Shamanic House Beats Soon on Palm West Beach in Dubai



**Dubai, United Arab Emirates Apr 14, 2022 ([IssueWire.com](https://www.issuewire.com))** - Playa Beach Club will be landing soon on West Beach on the Jumeirah Palm island, undeniably the most beautiful beach stretch in Dubai! Behind the concept of PLAYA, is a Japanese fisherman who left Japan for Peru having in mind the opening of his own Cevicheria. He had to adapt to the Peruvian culture and local produce in order to create his vision of the Nikkei Peruvian Cuisine – fish from the Pacific, quinoa, aji Amarillo peppers transformed by Japanese techniques.

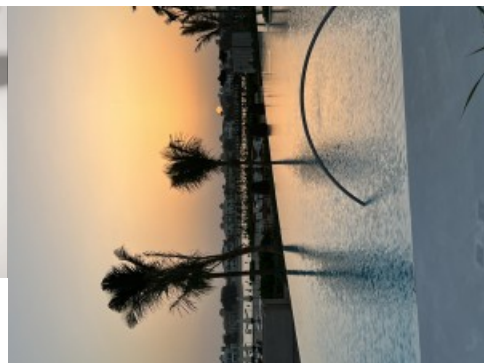
This colorful and vibrant new Beach Club concept will be about the celebration of the renewal of Life by encouraging individuality with soulful music while embracing the Sun in every bite of the exquisite fusion cuisine by Peruvian **Chef Carlo Valentino** and every sip from the extensive signature “Pisco” inspired cocktail drinks menu crafted by the Beach Bar team.

Playa’s food inspirations originate from the diversity of the Peruvian climate and landscapes, ranging from the desert strip on the Pacific coast where its capital Lima is located to the Andes, the world’s longest mountain range, and the Amazon basin, with the largest rain forest on earth.

Playa Beach Club will be offering an indoor restaurant as well as multiple outdoor lounge areas, from the beautiful white sandy beach adjacent to the chilled swimming pools facing Dubai’s most gorgeous Skyline and Sundowner overlooking the Dubai Eye. Playa Beach Club will host daily programs of lively events, from Brunch feasts of Peruvian Flavors and free-flowing drinks to signature Business and

Corporate lunches to Sunday live cooking and daily inspirational sunset rituals where the Shamanic House vibes celebrate the change from day to night with extravagant ceremonies.

PLAYA Beach Club will open its shores on May 4th from 10:00 AM to 2:00 AM daily.



## Media Contact

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