## Simone Selkirk Label – Spring/ Summer Collection Launch

Simone Selkirk Label was previously a division of a major fashion house headed up by high flying designer Simone Selkirk.



**Sydney, New South Wales Apr 6, 2022 (<u>Issuewire.com</u>) - Simone Selkirk Label has had a huge win with a collaboration with a textile powerhouse for the production of their next Spring/ Summer Collection.** 

<u>Simone Selkirk</u> says she has been working on exclusivity for a line of textile suppliers to collaborate on her next few Fashion design collections and quality, colour, and the fabric feels were a key part of the Fashion Design profiles that her brand wanted to be associated with.

In taking care in having the Simone Selkirk Fashion Label brand associated with high-end quality fabric and textiles the right suppliers were key and after months of negotiations Simone Selkirk Label is excited to announce the textile collaborative powerhouse team has been locked in.

Whilst it is still early days to announce who that textile powerhouse is, because afterall, just like a good food recipe, the secret ingredient is not usually given away, Simone Selkirk Label says that the textile powerhouse name will be featured as a co-collaborator on the next few Simone Selkirk Label collections so all will be revealed in good time.

For now, Simone Selkirk Label is getting busy designing and building the next fashion story that will influence the next few season's wardrobes globally.

More details will be disclosed as the Simone Selkirk Label collections, and the soon-to-be-announced Spring/ Summer Collection gets ready for a Pre-Launch, and are rolled out.

Simone Selkirk says she is thrilled to be able to announce the huge win in locking in a Textile Supply exclusive arrangement with the Textile Powerhouse that is hoped will inspire her followers with the quality, colour, feel, and of course the 'stand out in a crowd' style that Simone Selkirk Label has come to be known for. This is just the start of Simone Selkirk Label's journey into the exclusive high-quality market and it's an exciting journey Simone Selkirk Label is excited to announce today.

## **Media Contact**

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Source: Simone Selkirk

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