

Brella Brella Introduces Affordable, Unisex, 20,000mm Waterproof Rain Wear and Half Jackets

These products will be shown at Outdoor Retailer Show JUN 9 - 11 2022



Webster, New York May 31, 2022 (Issuewire.com) - Rainy weather should never keep you from the outdoor adventures you love.

Permit me to introduce you to Brella Brella LLC, an innovative rainwear apparel manufacturer.

Our mission is to provide the consumer with a high-performance, affordable line of unisex waterproof rain jackets, ponchos, and hats for the lifestyle/fashion and outdoor markets.

We are the first company in the world to market a 20,000mm waterproof, 20,000 MVT breathable unisex rain jacket for \$99US and have the best performance for the price in the industry. The Brella line is currently being sold online by Walmart.

We have Brellas in solid colors, camo, or lifestyle WAV3 and are ideal for hiking, camping, farm + ranch, running, kayaking, golfing, archery, fishing, hunting, cycling, and other outdoor activities. You can Stay Dry and Look Cool Doing It™.

Brella Rain Wear MVP Benefits at a glance:

- MOBILITY: Non-restricted upper body movement
- VALUE: best performance for the price available
- PERFORMANCE:
 - 1st to globally offer 20Kmm waterproof/20,000MVT jacket for \$99
 - Patented retractable hood for customized peripheral vision, a nice safety feature especially for women
 - Customized waist fit

- Total waterproof protection from head-to-waist
- BrellaVent™ cross ventilation
- Snap-on sleeves
- Unisex, one size fits most

We will be introducing the following three new Brella rainwear products at the Outdoor Retailer Show (booth #34039-UL) in Denver JUN 9 – 11, 2022.

You can download each press detailed press release by clicking the link:

BRELLA HALF RAIN JACKETS: <https://bit.ly/3NH9FrE>

- BRELLA 2015 REALTREE AP BLAZE HALF JACKET
- BRELLA 2020 NAVY BLUE HALF JACKET WITH ANSI 107 REFLECTIVE STRIPS

BRELLA 2015 WAV3 RED, WHITE + BLUE (RWB) RAIN JACKET + PONCHO:

<https://bit.ly/38twM9Z>

- RWB RAIN JACKET
- RWB PONCHO
- WATERPROOF HATS

BRELLA 2020 NAVY BLUE RAIN JACKET WITH A CUSTOM WAIST FIT: <https://bit.ly/3Nce2e8>

Background Videos of Interest:

- Brella 2020 designs and features: <https://bit.ly/3z35thM> (1:21)
- How the Brella was invented: <https://youtu.be/JRyrdzJnBHM> (1:18)

High-resolution photos are available on request, as well as distribution inquiries. For more info:

Contact: Hugh Rundle

Phone: (585) 472-6515

Email: hugh@brellabrella.com

Web site: <https://brellabrella.com>

WAV3 Brochure: <https://bit.ly/2TPQplw>

About Brella Brella:

Brella Brella specializes in making affordable, unisex waterproof rainwear that will give you More Time in the Rain™ and is the first company to bring a 20,000mm waterproof rain jacket to market for \$99.

REALTREE WAV3 is a trademark of Jordan Outdoor Enterprises, Ltd.



Media Contact

Hugh Rundle

hugh@brellabrella.com

5854726515

445D Tanton Way

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