

## Young entrepreneur Rituraj Pramanik creates a huge impact on the digital marketing scene in India

Blogger



**kolkata, West bengal May 10, 2022 ([IssueWire.com](http://IssueWire.com))** - Indian Blogger, Rituraj Pramanik is educating the mass with his popular health-related blogs. He is the founder of one of the most-read health blogs in India, [HealthAndHealthier](http://HealthAndHealthier). Starting the blog in 2020, he has come a long way becoming the most popular health blog in Kolkata and number 2 in India when it comes to the health genre and number 10 in the lifestyle genre.

In his blogs, he dissects various edible products and organic products that are used by Indian consumers use every day such as soft drinks, sugar substitutes, organic shampoos, and more. He talks about how to lead a healthy life in his various blogs educating people on healthier life choices. Rituraj Pramanik is also the founder of the other websites which are in the travel and lifestyle industries.

Born in 1995, the young entrepreneur is also a Google product expert and the brand the Google Tangi app. Rituraj Pramanik represents Google's products in the English language. He works with various lifestyle brands in India including MyGlam, Miss Malini, Wow Skincare, UrbanGabru, Frimline, Ustraa, and many more.

Rituraj Pramanik is a young Indian entrepreneur, who is the founder of one of India's most-visited health blogs, Health, and Healthier. His hard work and fast success have inspired many who are trying to break it through in this industry. He has a history in pharmacy which he infuses with digital marketing forming a bright future. Find out more on his [Facebook](#), [Twitter](#), and [Instagram](#).



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