# Ambab Infotech and Scientia Mobile - ImageEngine Announces a Strategic Partnership

**This partnership is aimed to Improve Sales and Deliver Faster Mobile Experiences for eCommerce Sites in India and across the globe.**



**Mumbai, Maharashtra Jun 9, 2022 (**Issuewire.com**)** -  Ambab, a full-stack software engineering firm with extensive experience with the leading eCommerce platforms Magento and Adobe Commerce, together with ImageEngine by ScientiaMobile, an image optimizing CDN solution, announces a strategic partnership to provide companies with a web performance solution that helps

boost eCommerce revenue. The partnership enables Ambab to extend its product offering with best-in-class image optimization services, improve shopping experiences, and accelerate Ambab's development process. Together, Ambab and ImageEngine are delivering improved mage optimization and lightning-fast content delivery to Asia, the United States, and beyond. ImageEngine optimizes images based on the mobile device used by the end-user for enhanced speed and overall site performance. According to Cisco, smartphone usage is predicted to grow from 763 million to 966 million users &amp; 2.1 billion networked devices in India in the next year, making it critical for eCommerce sites to deliver improved performance. The eCommerce boom, currently at $39 billion, is expected to grow at 17.80 percent in the next few years with no signs of slowing down. Ambab's award-winning engineering team helps brands and retailers tackle various technical challenges in the eCommerce landscape that decrease revenue through website development to webstore platforms like Magento and more. ImageEngine's device-aware image CDN is an add-on available to all of Ambab's customers. Ambab's current and future customers will not only achieve faster loading page speeds and optimized image payloads, but also this performance benefit has the advantage of increased sales conversions, CDN cost savings, lower bounce rates, and improved search engine optimization (SEO) and core web vitals. "We are impressed with the dramatic website acceleration ImageEngine provides, boosting eCommerce revenue," says Jitendra Joshi, chief executive officer, Ambab. "It is a perfect fit for our eCommerce clients who want to delight shoppers with the best possible experience from the first click to final delivery." Ambab and ImageEngine have collaborated to improve eCommerce sales, particularly on mobile devices. ImageEngine optimizes images and reduces payload by up to 80 percent. ImageEngine by ScientiaMobile co-founder and chief executive officer, Krishna Guda, states that, "Improving mobile web performance is a critical first step in streamlining overall eCommerce efficiency. We are thrilled to work with Ambab who can implement a solution that optimizes the entire value chain for eCommerce players." ImageEngine's technical strength is derived from its integrated WURFL device detection, automatic image optimization processing, and its global CDN. ImageEngine is also available on multiple platforms such as Angular, Drupal, Kentico, Magento, Magento 2, Prestashop, React.js, SAP Commerce Cloud, Shopify, Sitecore, Sitefinity, Vue, Webpack, WooCommerce, and WordPress.

Resources
● More About the Ambab and ImageEngine Partnership
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● Test a Website's Potential Improvements and Savings
● Sign up for a Free 30-Day Trial

About Ambab Infotech Pvt Ltd
More than 14+ years of incredible service, a team of 150+ proficient professionals, and uncountable business solutions – that's the story of Ambab! Ambab is India's leading consumer internet and mobile technology company with a development center in Mumbai. Founded by Bhavik Jhaveri (ex-founder and CTO of fashionandyou.com and craftsvilla.com), Ambab is today an extraordinary team of 150+ experts including engineers, designers, front-end developers, back-end developers, mobile app developers, solution architects, business analysts, quality analysts, and cloud architects. Ambab works with a diverse range of retailers, brands, entrepreneurs, start-ups, and enterprises in the world to incubate their consumer internet products. Ambab builds its digital footprints right from scratch and helps them solve complex business challenges as well as meet changing user expectations. Ambab provides end-to-end support across the digital product lifestyle including, Web Development, App Development, Cloud Services, IoT, and so much more. About ImageEngine by ScientiaMobile ImageEngine is Speed Simplified. Let ImageEngine boost your sales and SEO with a faster website with optimized images. ImageEngine by ScientiaMobile is an image content delivery network (CDN) that accelerates your site by several seconds by optimizing images by up to 80%. Our

image CDN is the most effective image optimizing web performance solution tool on the market. Using our patented device detection technology, our image optimization and CDN are 40% more effective than any other solution.

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