

Big Announcement By Impulsive Lane: An Online Initiative By Silver Arrow

Impulsive lane, an online initiative by the family of Silver Arrow, a well-reputed offline chair brand in Noida, Uttar Pradesh is now going to serve people with a wide variety of premium chairs online from 30th June 2022.



Noida, Uttar Pradesh Jun 25, 2022 (<u>Issuewire.com</u>) - Impulsive lane's objective is to provide its customers with premium quality and a comfortable range of chairs which will be hard for other brands to match.



So here we are with a permanent, reliable, and genuine solution to all your problems with your sitting and your chair. Already 9 to 5 job work is a little hectic with life, and maintaining a balance between work and life is a task, so why increase one more problem to the already pile of problems in life. Here <u>Impulsive lane</u> is launching its products on 30th June 2022 with a wide variety of chairs.

We as a team are coming from a family background of furniture manufacturing and retailing with a vast experience in sales across India, it is our dream coming true to provide healthy and ergonomic seating solutions to a world full of uncomfortable and unpleasant chairs. We are designing chairs in such a manner which will not only provide you with comfort but also a life without any harm due to bad seating positions because of your 9 to 5 job work.

Impulsive lane was established on 1st July 2017 with a small initiative to make the general public learn about it as a common person is not at all aware of the importance and reasons of ergonomic seating solutions. We realized that once we explain the wonderful features of our Silver Arrow Seating Solutions these prospects would convert into our clients, furthermore many of them come back with their referred friends. It is then we started thinking of spreading these wonderful seating solutions. That's how this idea took birth and eventually turned out to be a business and now Dipaa Chugh has announced that she along with her whole team is starting the venture online on 30th June 2022.

Apart from these quality features, buyers on Impulsive lane will get the cost-benefit also, coming straight from the factory through the online platform. Along with the quality we also provide you with a variety in our range of products and have come out with different categories of office chairs:

- Work from home chairs
- Ergonomic chairs
- Study chairs
- Executive office chairs and a lot more.

So forget about long and tired seating and find your perfect chair for your long and comfortable working hours brought to you by Impulsive Lane.

The Impulsive Lane, along with its new idea of business is not only focusing on selling the product but together is coming out with the brand idea that is a concern for the people as it's related to their health. We say health is wealth and for our business, this is not just a sentence, we as a team are giving this sentence meaning a new form, so do visit us and choose your comfort.

Media Contact

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Source : Impulsive Lane

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