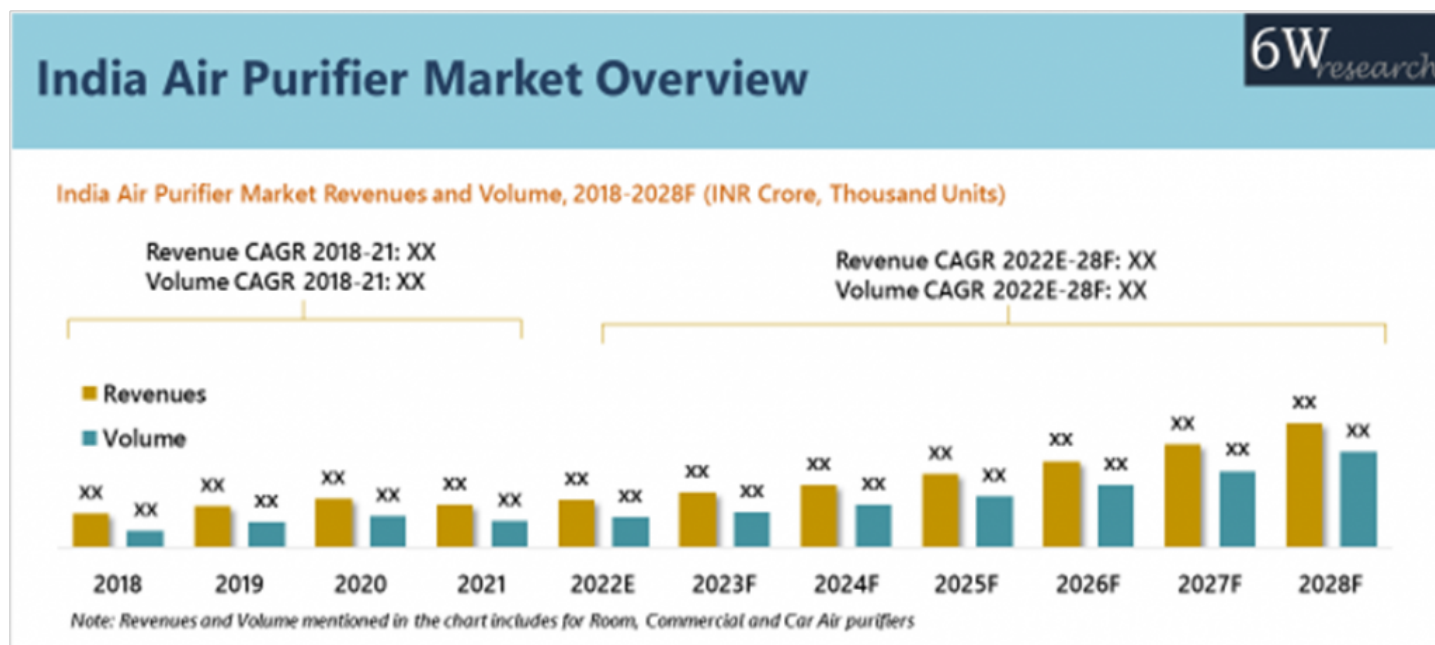


India Air Purifier Market 2022-2028 | Report, Growth Analysis & 6Wresearch

India Air Purifier Market has significant growth with the latest technology, according to 6Wresearch, India Air Purifier Market size is projected to grow at CAGR of 17.2 % during 2022-2028F.



New Delhi, Delhi Jun 16, 2022 (Issuewire.com) - India air purifier market is expected to grow significantly between 2022 and 2028, owing to the prevalence of air-borne diseases and pollution in different cities of India. The worrisome levels of air pollution in the region have changed the position of air purifiers from a luxury to a necessity, which is a major driver driving the market's growth. [India Air purifier Market](#) is also increasing their reach beyond major cities to smaller cities.

During the forecast period, increased smart features of air purifiers such as IoT-enabled cleaners with real-time, Wi-Fi-enabled control systems, and multi-layer filtration systems will act as catalysts in the growing demand for the product. Air purifiers would be driven even more by the possibility of rising severity in COVID-19-infected individuals as a result of poor air quality.

Because of the growing standard of living and increased earnings, the Indian populace is also becoming more health-conscious. As a result, there is an increasing awareness of the negative consequences of air pollution, especially in developing countries around the world.

Covid 19 Impact On India Air Purifier Market

Coronavirus epidemics have boosted the appeal of India air purifiers Market, which clean the air that passes through them by eliminating pollutants and toxins. As a result of the COVID-19 outbreak, customers are turning to stand-alone air purifiers to ensure that they breathe clean air. The market for air purifiers is predicted to expand globally. As air purifier sales rise, companies are introducing new devices. For example, in July 2020, Viron Aire announced the availability of two cheap HEPA-based air cleaners for hospitals, enterprises, and homes.

Residential air purifiers are becoming more popular as people become more aware of air pollution, especially in India. As more individuals move to cities with higher pollution levels, air purifiers will undoubtedly gain favour.

Market by Technology Analysis

According to type, type I, II, and III technology air purifiers are in high demand in India, with a combined market share of more than 50% in sales for the year 2021. Their capacity to reduce airborne particles is projected to boost product adoption in the India market. HEPA filters do not catch other contaminants in the air, such as VOCs, viruses, bacteria, and mould. As a result, to remove contaminants, HEPA filters are utilised in conjunction with activated carbon or ionic filters. The online distribution channel is expected to develop at the fastest rate throughout the forecast period due to the wide choice of items available, which provides buyers with more options and lower product prices than retail locations. Furthermore, the growing popularity of e-commerce platforms among customers in both big and small cities will act as a driver for increased air purifier sales through the paradigm.

India Air Purifier Market Report

The India air purifier market is divided into HEPA Technology (High-Efficiency Particulate Air), Activated Carbon Technology, UV Technology, Negative Ion, and Others based on technology type. In terms of value, HEPA technology is the largest market, and it is expected to dominate the Indian market over the forecast period. Portable air purifiers, whole-house air purifiers and cleaners, electrostatic precipitators, smart air purifiers, and others are the product types that make up the India air purifier market.

In terms of value, Portable Air Purifiers are expected to increase at the fastest rate and the market can be divided into two categories based on distribution channels: online distribution and offline distribution. The market is divided into three categories based on end-use: residential, commercial, and industrial. Finally, the study includes a qualitative analysis of these categories across North, West, East, and South, as well as market estimates, which will help the India air purifier market growth throughout the forecast period. In 2018, the northern region of India was the top market for air purifiers.

Click Here For More Information:- [India Air Purifier Market Growth](#)

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