

## Take Pride in Plus with John Pride



**New Delhi, Delhi Jun 23, 2022 ( [Issuewire.com](https://www.issuewire.com) )** - John Pride is a well-known plus-size apparel brand. When we observed what was going on, we decided to take matters into our own hands. We noticed a need for a unique brand to appeal to the under-served, uneducated Plus Size market, which also lacked the fashion quotient. As a result, John Pride was founded, offering handpicked clothing for Plus-Size Men. Perhaps a clothesline with sizes upto 11XL. The collection covers all of the essentials as well as pieces individually made for the consumers. [plus size mens t shirts](#) to Nehru jackets, shorts to jeans, and sweatshirts to jackets are all available.

John Pride is a well-known name in the plus-size fashion sector, with five franchise locations in India, namely Delhi, Bihar, Uttarakhand, and Telangana. We also reward you with loyalty points, which means that once you become a valuable member of the clan, you will receive additional perks as part of our loyalty programme.

When you purchase a product, you become a privileged member who receives personalised customer assistance, offers, order priority, and a 5% value on every point. As your points accumulate, the perks you receive improve, and your progress to gold, elite, and finally icon status.

The company offers over 150 different plus-size denim styles, making it the market leader in plus-size fashion. In addition, the company sells t-shirts, shirts, blazers, and Nehru coats in the top wear category. Buyers can obtain trousers, track pants, shorts, joggers, and cargo all in plus size at one place for bottom clothing. John Pride ensures that customers get what they want in the sizes and quality they demand. In addition, we guarantee customer satisfaction and reorders.

We, as a brand, have educated plus-size customers on their demands and fashion statements. We enable our customers to investigate current trends and develop new ones for themselves. We urge plus-size males to say yes to plus sizes and be calmer and accepting of themselves as they are, rather than settling for the basic size and being uncomfortable.

This has not only increased our sales but also helped us acquire the trust of our customers. They believe in us and thus become our loyal customers, for which we provide numerous discounts and offers. They can also use the points they were awarded on their next purchase. We have a 2 to 7-day shipping policy, as well as a 30-day refund policy, which most plus-size players do not have. Customers can pick between a refund and an exchange based on their preferences.

To keep our consumer base, we give discounts, special deals, and events on our social media pages, which has shown to be effective. We also intend to maintain the perks we provide to our clients in order to keep them as members of the John Pride Family. The mission is to be the greatest in the plus-size business, providing clients with the satisfaction they desire while maintaining the highest quality and affordability.



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Source : John Pride

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