

Thriving Lives Records Announces Jim Quarless' Dual-Language Music Project “Magical ㄟㄟㄟㄟ”



THRIVING LIVES

生命進化

Hong Kong, Hong Kong S.A.R. Jun 1, 2022 ([IssueWire.com](http://www.IssueWire.com)) - Thriving Lives Records, a division of Thriving Lives Group has announced the dual-language music project by Jim Quarless “[Magical ㄟㄟㄟㄟ](#).” Set for June, two music videos (one English, one Cantonese) will be released. The project includes music video watch parties and live performances, including Thriving Lives' founder Jim Quarless. The Hong Kong-based event will be globally live-streamed.

As an original [East-meets-West](#) concept, [Magical \[?\]\[?\]\[?\]\[?\]](#) intends to amplify the cultural bridge between English and Chinese speakers through musical entertainment. Although the romantic theme is quite edgy, it is respectful to women as well, aligning with Thriving Lives' core values of sincerity and monogamy, among others.

[Magical \[?\]\[?\]\[?\]\[?\]](#) is the story of an American guy who meets a kind, engaging, Hong Kong girl. Instantly empowered by her charm, he becomes deeply inspired, spending countless hours studying her language to create a work of musical art for her. Somewhere in his creative process, he realizes he is deeply in love with the girl and believes she is his lover to be.

The music videos are a vivid display of his romantic dreams with elements including animal couples, human couples, natural landscapes, and cosmic, interdimensional energy. Is this “dream” a magically inspired, psychic vision of a rising rock star who “gets the girl” and shows her the world or just a delusional fantasy from a confused man?

As a Confidence Coach, Communications Trainer, and Musical Artist, [Jim Quarless](#) founded Thriving Lives, which is centered on empowering people through a blend of education and entertainment. He believes the best way to teach is by example. “In conquering my own self-doubts and pursuing my passions, I can better help my clients amplify their own self-belief and communicate effectively with confidence,” he stated.

As part of its cross-cultural growth strategy, [Thriving Lives](#) is seeking original and creative, dual-language content that positively empowers others. These unique East-meets-West collaborations support Chinese influencers, artists, and organizations who wish to expand into western markets and vice versa.

About Thriving Lives

Thriving Lives Limited (<https://ThrivingLivesGroup.com>) is a social enterprise helping clients achieve fulfillment by unlocking their potential to pursue passions and purpose. It provides an exciting blend of confidence coaching, communications training, and empowerment entertainment with a portion of all earnings supporting youth development causes.



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