

Charlie Eggenton Finalist for Miss British Isles Elegance

Walsall entrepreneur and successful business woman Charlie Eggenton is representing Birmingham (West Midlands) and raising vital funds for her local hospital.



West Midlands, United Kingdom Jul 22, 2022 (IssueWire.com) - A 42-year-old Business Woman from Walsall has made it through to the finals of Miss British Isles Elegance 2022.

Charlie Eggenton from C B Beautiful Group www.charliebattisson.co.uk is in the running to be crowned Miss Birmingham and British Isles Elegance and will be heading to Chester with her husband and family for the modelling competition's final in September.

Charlie, who grew up in Walsall, spoke to us about the potentially life-changing award, her dreams for the next five years and advice for all aspiring models and entrepreneurs out there.

Revealing that she started her career and Business after suffering from illness in 2013, Charlie said she was forced to take action and change her life using positive thinking and using the law of attraction.

Charlie who has already won Best Medical Aesthetics Practitioner 2022 also blogs online with her popular 'getting gorgeous and going eco' forum discussing cosmetic and surgical procedures is determined to use this opportunity to raise money for charity.

As for what the judges are looking for, Charlie said: "It's all about the dress!"

But despite the glitz and glamour of the competition, Charlie revealed it all comes down to how competitors style themselves.

"I have one dress which cost £110 and one which cost £2,500," she said.

She explained: "I have a sponsorship, so I can splash out when it comes to dresses."

Charlie discovered her passion for Business at an early age, but it was when she discovered she had fertility problems and health problems that she really started putting her dreams into action.

"I knew I had to do something with my life if I couldn't be a mother, I aimed to be the best at everything else and their C B Beautiful Group was born," she said.

Charlie credits Cindy Crawford and Lisa Snowdon as her favourite models as they are beautiful in both modelling and business.

As for Charlie's advice to young women hoping to follow in her footsteps?

"You haven't got to be size zero and six foot four, you can do anything if you only believe in yourself. Expect it, live like it's coming and take it," she said.



Media Contact

C B Beautiful Group

charlieeggenton@yahoo.com

07398109309

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