

## Company Culture Leads to Hiring Blitz at the Alliant Family of Companies



**Grand Rapids, Michigan Jul 19, 2022 ([IssueWire.com](https://www.issuewire.com))** - Alliant Family of Companies, which includes Alliant Healthcare Products, Alliant Biotech, and Medisurge, has hired 19 people throughout its enterprises in the last three months alone. The company is poised for an additional 20% jump in employee headcount in the second half of 2022. “At our Chamber of Commerce sponsored CEO Roundtable meetings, we’re constantly talking about how hard it is to fill positions. I was worried we’d have to lower our standards or live with openings for a long time. It hasn’t been like that at all for us.” Taylor believes the company culture and excitement about the company’s vision is attracting highly talented people to the organization. “I’ve worked at improving our culture for over twenty years,” says Taylor, “It’s really starting to pay off with the quality of people we’re hiring.”

The company is expanding in many areas of the business, including government contracting, engineering, warehouse support, shipping, production, marketing, accounting, quality, and human resources. Some of these are high-skilled leadership positions like Controller, Director of Government Contracting, and Engineering Manager. Bob Taylor, the owner of Alliant Enterprises, is thrilled to expand the company in the area of biotechnology, device manufacturing, and the introduction of our Patriot Pro™ product line aimed at servicing our nation’s veterans and warfighters. At the same time, its leadership team is at the precipice of launching a new Transformational Leadership initiative that will

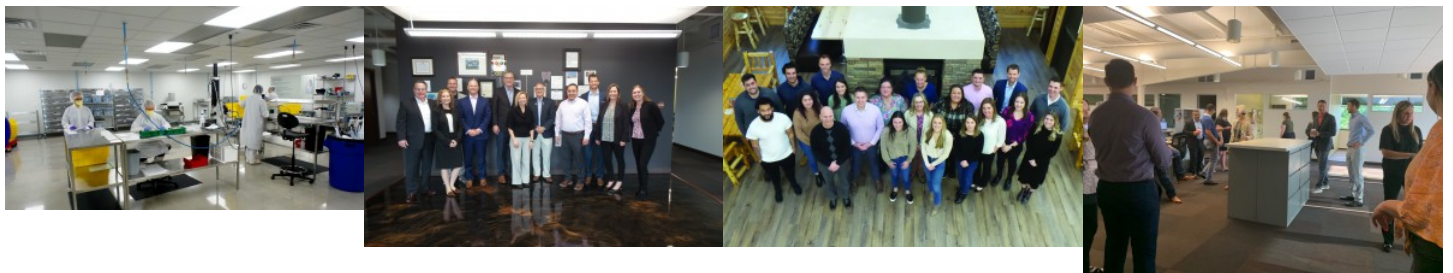
codify the company's values. "Each employee is given the opportunity to lead and make a difference in the lives of each other and our customers," said CEO of Alliant Enterprises, Bob Taylor. "One of our Core Values is 'caring about each other, building trust, and sharing in our successes.' I think this next group of individuals will be pleased when they realize the amount of investment we're making in our company culture and how that will lead to their growth and success."

This growth surge has been inspired by additional government contracting and an increase in manufacturing capabilities. "We will be building two new Class 7 Cleanrooms in late 2022 to keep up with demand," states Taylor. These additions will require another wave of hiring. "The most impressive part of our hiring is the quality of the talent. We're able to attract and select people who are working at multibillion-dollar corporations like Cardinal Health and Medtronic. The people we're hiring are helping us to change the trajectory of our company," said Kelli Jonas, VP of Quality at Alliant.

Each of the three business units in the Alliant Enterprises family of companies has seen great promise for end-of-year growth. New talent being sought in sales and marketing – specifically sales leadership, marketing design, copywriting, and social media management – will support the company's growth in all business units. "It's a great time to be a part of the company with all the business growth and new branding projects. The opportunity to grow and be a part of a world-class marketing team is proving to be a great advantage in my candidate search," stated Kirstie Conklin, Director of Marketing for Alliant.

For additional information about the career opportunities at Alliant, email: [careers@allianthealthcare.com](mailto:careers@allianthealthcare.com)

Alliant Enterprises, LLC, is a family of companies focused on medical device manufacturing, government distribution, and innovative biotechnology offerings. Alliant Healthcare Products, established in 2002, is a Service-Disabled Veteran-Owned Small Business that specializes in federal government sales, contracting, and distribution. Working closely with the Department of Defense, US Department of Veterans Affairs, and other federal agencies, Alliant provides substantial pre-established government contracts, access to tens of thousands of innovative medical products, unparalleled procurement knowledge, on-site federal sales support, and single points of contact to maximize ordering efficiencies and deliver customer service excellence. In 2016, Medisurge was formed, offering full-service contract manufacturing for startups and OEMs with unmatched quality metrics and proven continuous improvement to drive cost savings at every step of the process. Alliant Biotech, founded in 2020, is a growing company dedicated to sourcing unique biotechnology solutions to prevent the spread of disease and infection. For more information, visit [www.allianthealthcare.com](http://www.allianthealthcare.com), [www.medisurge.com](http://www.medisurge.com), and [www.alliantbiotech.com](http://www.alliantbiotech.com).



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Source : Alliant Enterprises, LLC

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