

From Diddy to Russell Simmons: How one Celebrity Chef is bringing vegan soul food back to his NY Roots

How this women driven restaurant have Brooklyn anxious for the upcoming soft opening!



New York City, New York Jul 8, 2022 ([IssueWire.com](http://www.issuewire.com)) - <http://www.sheenmagazine.com/from-diddy-russell-simmons-and-more-how-one-celebrity-chef-is-bringing-his-love-of-vegan-soul-food-back-to-his-ny-roots/>

How one Celebrity Chef is bringing his love of Vegan Soul Food Back to his NY Roots

Celebrity Vegan Chef Daudi “Da Vegan Guru” Mclean is back and this time in Brooklyn, New York as he’s gearing up for the soft opening of “City Vegan” in August. It has been a long time since the former NYC firefighter now Restaurateur transitioning back to the East Coast after a successful launch of several vegan businesses in Los Angeles, California, and Memphis, Tennessee.

After going vegan over 30 years ago, Da Vegan Guru has mastered the craft behind creating the most delicious meals that have celebrities raving for more! From the Green Bay Packers to New Edition, and ASAP Rocky, he has an extensive list of clients that have transitioned to the plant-based lifestyle just from his creations.

Besides being a successful Chef, Da Vegan Guru is a motivational speaker and coach. He’s hosted

several healing retreats to assist individuals with different life perspectives in transitioning over to veganism.

This is why we're so excited to bring it all back home with City Vegan NYC!

Featuring an array of plant-based meals, City Vegan will have non-traditional soul food items such as City Ribs, Guru's Famous Chicken Salad, and much more!

We had the pleasure of hosting an event at Oui Cocktail Lounge on Flatbush Ave in June, and the event sold-out in less than 24 hours. We worked so hard as this business is purely women-driven! That's right, the Guru has enlisted some of the best women in the business!

As we're gearing up for another sold-out opening, we not only would like for you to join us but feature us as we get ready to take over Brooklyn and beyond!

Here are more pitch options we would to discuss:

- The Pro's and Cons of Vegan: Why your life may depend on it.
- Tired of the Same old BLAH vegan food? Well, City Vegan is bringing the Soul. Soul food that is.
- The Misconceptions of going Vegan, and how one Celebrity Chef is changing the narrative.
- Where Brooklyn at: He's served the stars, and now he's ready to serve NYC.
- How I cured my 70-year-old Mother's diabetes after introducing a plant-based lifestyle.

Soft Opening is Scheduled for August! Help us spread the word on the next best thing in Brooklyn!



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Source : City Vegan NYC

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