

Helping students for Education, Career & English knowledge in Native language



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Mother tongue is loved by all but due to its international demand, English is spreading fast everywhere. Learning any language is a big deal. The socio-economic status in India's society is almost expressed in English and proficiency in the language has been seen as the key to prosperity for millions.

Faneendra Dixit (Digital Marketing Expert & Owner - Indiainfobiz) said that the "IndiainfoBiz.Com website is established to empower people online about education, career information & learning English in their native language. It is also an online Education & Language platform that helps people to learn English from Hindi. It will soon be started teaching English in major Indian languages like Bangla, Tamil, Telugu, and Kannada, apart from Hindi.

Faneendra was born in a small village in Uttar Pradesh and there he studied till class 8, after that he moved to the nearby city of Kanpur for a better education. He then did his graduation & MBA-IT and has more than 10 years of digital marketing experience in the private sector.

He told that – *“What is the problem with the English language, they understand this pain. He has taken the initiative to remove the difficulties faced by the people of rural areas in education, career information & learning English in their native language.”*

Teaching a language through online technology is not easy, but Faneendra says that the *“increasing use of mobile phones in rural areas and small towns and the huge increase in internet connectivity has created a strong demand for English learning platforms. We mainly help people with education, career & learning English in their native language. Knowing English removes their fear, boosts confidence & develops their personality”*.

In a country with so many different languages, there are 2 official languages, Hindi and English. English is fast becoming the working language in urban households only because of the linguistic similarity.

According to a recent report by Google and KPMG, online education in India will grow nearly eight times in the next five years and will have a significant impact on the editing market.

Through the Indiainfobiz.com website and Youtube videos, in a few years, he has made educational material available online to more than 5 lakh people. By making continuous efforts in this resolution, he is helping people in education, career information & learning English.



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