

Prof. Dr. Kannan Vishwanath floors the V International Economic Forum at Riga, Latvia on The COVID Crisis & Way Forward

Dr. Kannan Vishwanath of Rupus Global Limited addressed in Plenary Session at the prestigious The Institute Of Economics Of The Latvian Academy of Sciences at the V International Economic Forum at Riga.



Riga, Latvia Jul 10, 2022 (Issuewire.com) - V Economic Forum which serves as a platform for the exchange of experience and cooperation of scientists, entrepreneurs, and politicians, stimulating the entry of local and foreign investment and the development of an innovative economy in the long term organized its 4th plenary session under the theme [“The Crisis As An Incentive For Change: Human Being. Nature. Entrepreneurship”](#) on June 30, 2022, at Riga, Latvia where the leading luminaries from the academic fields, scientists & entrepreneurs assembled to debate & discuss the key challenges following the aftermath of Covid Crisis & the way forward. Prof. Dr. Kannan Vishwanath, academic researcher & founder & managing director of Hong Kong-based Rupus Global Limited gave an inspiring & insightful talk on *“The covid crisis and opportunities for human well-being. How has covid changed international business, pharmacy and healthcare”* & *Vision, Assessment and proposals for overcoming the crisis by entrepreneurs, scientists and politicians: human being. nature. Entrepreneurship.* in the plenary session that included top academicians such as Prof. Dr. Nina Linde, Dr. Juris Binde, Dr. S. Frederick Starr, and Dr. hab. oec. Baiba Rivža, Prof., Dr. sc. pol. Andris Sprūds, Mr. Gerald

Hoppstaedter among others. Prof. Dr. Kannan Vishwanath while addressing the scientific community said that The Latvian Academy of Sciences believes that the exchange of knowledge is a key component in achieving more equal and sustainable societies. But, despite huge advances in the internet and digital technologies, and increasing demand for research evidence, access to knowledge remains a problem for many development practitioners, decision-makers, and researchers.

Prof. Dr. Kannan Vishwanath asserted that it is crucial to ensure safe and fair access to vaccines across regions within countries through effective coordination mechanisms between national and subnational governments, for example by sharing delivery projections. This is particularly important as all levels of government must anticipate the surge in supply and ensure that the logistics and infrastructure is ready as vaccine deliveries accelerate. Involve subnational governments in vaccination campaigns to ensure faster and better territorial coverage. Involving local actors, who are better informed about the local population and infrastructure, is essential to successfully reach people that need vaccines first (e.g. the elderly, people with pre-existing illnesses, and healthcare workers) and relieve the pressure on the healthcare system.

Armed with a Chemical Engineering degree, Dr. Kannan Vishwanath is currently the promoter Director of Hong Kong-based pharmaceutical company Rupus Global Limited. Dr. Kannan Vishwanath is a global opinion-maker of contemporary issues & a much sought-after speaker in various international forums. Dr. Kannan is credited with a reputation for innovation, social connections, a track record for value creation, and investor expectations for value creation. As a Research Scholar, Dr. Kannan has published many research papers & is associated with many top-notch International Institutions as Editorial Reviewer. Dr. Kannan Vishwanath is a global Citizen & a strong believer in Corporate Social Responsibilities. Over the years, Dr. Kannan has slowly transitioned away from Corporate World and into philanthropic & academic ventures.

The Institute of Economics of the Latvian Academy of Sciences is a scientific and research institute 2006. The action and activities of the Institute are oriented to studying economic problems significant for Latvia, seeking and creating innovative and scientifically-based solutions. At present, the Institute is one of the leading research centres for an economy with wide partnership links in European and other countries of the World and is able to provide a research-based, competent opinion about ongoing processes in the economy of Latvia, Baltics, and Europe, as well as to note the future progression. The mission of the Institute is to facilitate the development of the Latvian economy in the regions and in the country as a whole, preparing based on research, competent assessments, and opinions on ongoing processes in the economy of Latvia, the Baltics, and Europe, as well as elaborating recommendations related to development opportunities of the economy. The aim of the V Economic Forum is to analyse the crisis, that Latvia and entire Europe faced during the globalization of the 21st century as an opportunity for qualitative changes in humans, nature, and entrepreneurship, as well as discuss possible science-based and practical solutions in order to reach a higher level of welfare in our countries. The successful practice of the I, II, III, and IV Economic Forum is continuing, that the Forum serves as a platform for the exchange of experience and cooperation of scientists, entrepreneurs, and politicians, stimulating the entry of local and foreign investment and the development of an innovative economy in the long term.



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