

Techonomy & Worth Announce Business Sustainability Conference During UNGA and Climate Week.

Agenda for event addresses business' role in fighting climate change with eminent speakers at New York's City Winery

New York City, New York Jul 20, 2022 ([IssueWire.com](https://www.issuewire.com)) - Techonomy & Worth, two media brands owned by New York-based Clarim Media today announced the in-person [Health + Wealth of Our Planet conference](#). The event will be on September 20th at the new City Winery NYC, from 8:30 am-6:00 pm. It takes place amidst one of New York's most important periods - the UN General Assembly and Climate Week.

Business is increasingly at the center of the battle against global warming, and a company that isn't sustainable will likely encounter growing pushback as time goes on. So what challenges do companies face as they make this historic turn?

Confirmed speakers to help tackle these complex questions include **Seth Godin**, author of the just-published *The Carbon Almanac: It's Not Too Late*, a compendium of facts and resources for climate action; **Julia Jackson**, founder of Grounded, which works to advance earth-based climate solutions, focusing especially on agriculture; U.S. Steel Chief Strategy and Sustainability Officer **Richard Fruehauf**; gender inclusion technologist **Katica Roy** of Pipeline Equity; Managing Director of Corporate Partnerships at Environmental Defense Fund **Elizabeth Sturcken**; California Baby CEO **Jessica Iclisoy**; and co-President of the Club of Rome **Sandrine Dixson-Deceleve**.

Among our themes for this important event: What is the state of corporate carbon accounting? What is the role of Wall Street? Are ESG and sustainability-oriented investing pushing hard enough? What does a chief sustainability officer—a title more and more companies are creating—really do? How much of today's corporate rhetoric is really just greenwashing? What are the benefits that will come to companies that take genuine measurable steps towards action?

It will also look at specific industries, like fashion, now taking a major turn towards sustainability. What about electric vehicles – how much difference can they make? There is also a sustainable food and agriculture revolution. Where does that stand, and are consumers putting on sufficient pressure?

This important event is made possible from the support of sponsors, including U.S. Steel, The Environmental Defense Fund (EDF), and Marchon Eyewear.

For organizations interested in learning how they can get involved, please contact Josh Kampel at josh.kampel@clarim-media.com.

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About Clarim Media

Clarim Media is a division of Clarim Holdings, Clarim Media brings together business leaders, entrepreneurs, technologists, investment professionals, and non-profit leaders to explore topics related to innovation, ingenuity, impact, and how business can help accelerate social and economic progress. Our brands include media platforms Techonomy Media with subsidiary CDX (Chief Digital Executive), and Worth Media. For more information on Clarim Media, visit www.clarim-media.com.

About Techonomy Media

Techonomy brings together business leaders, tech executives, academics, and NGOs to explore the impact of technology on business and society. We seek conversation at the highest level about the role of technology in social progress, as we advocate for a greater understanding of the pace of change and what it means for everyone. With subsidiary CDX (Chief Digital Executive) focused on convening peer groups of digital, innovation, and tech executives from Fortune 500 companies to discuss best practices around digital transformation, we focus on the evolution of business and society. For more information on Techonomy Media, visit www.techonomy.com, and for information on CDX, visit DXDaily.com

About Worth Media

Worth is a global media platform connecting a community that embraces worth beyond wealth. We inspire and inform a community of successful and influential individuals to be their best selves and make an impact on the world. For more information on Worth Media, visit www.worth.com.

Media Contact

Clarim Media

Clyde.Lee@clarim-media.com

2035069150

155 East 44th Street, 18th Floor

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