

Apptunix Updates Its Best Airbnb Clone To Accelerate Ride-Hailing Business In 2022

Apptunix Updates Its Best Airbnb Clone To Accelerate Ride-Hailing Business In 2022



× × × ×
 × × × ×
 × × × ×
 × × × ×



**APPTUNIX UPDATES ITS
 BEST AIRBNB CLONE TO
 ACCELERATE RIDE-
 HAILING BUSINESS IN
 2022**

call us

CONTACT US

+12102099416

× × × ×
 × × × ×
 × × × ×
 × × × ×

New York City, New York Nov 4, 2022 (Issuewire.com) - The leading community-driven hospitality company in the world, Airbnb, has announced the next step in its quest to transform travel and provide an alternative to mass-produced tourism. In addition to releasing an updated app with a number of new features today, Airbnb is also kicking up a worldwide brand campaign that will inspire people to alter the way they perceive the world.

Personalization is at the core of the recently revamped Airbnb mobile app, which was made using a whole new design language. The brand-new product features a cutting-edge matching technique created to comprehend passengers' interests before matching them with the residences, communities, and activities that best suit their requirements. With the help of a new Guidebooks tool, guests will have access to millions of insider tips from Airbnb's host community throughout the world.

In addition, the [Airbnb clone app](#) is launching Live There, its biggest brand campaign to date, in reaction to the growing unhappiness and disappointment with the uniformed tourist attractions that have come to characterise contemporary travel.

"People use Airbnb most frequently because they want to experience local life. According to Brian Chesky, co-founder, and CEO of Airbnb, "They don't want to be tourists caught in long lines, battling the masses to see the same thing as everyone else. " Our hosts go above and beyond the standard hospitality; they warmly welcome visitors from all over the world into their communities. The fascinating adventure to assist individuals in helping them actually live somewhere begins today.

Customized Matching

Travel involves more than just things to see and do. It is the sensation of actually being somewhere. In order to make its search functionality more individualised for hosts and guests, Airbnb redesigned it with this launch. Based on their own interests and the best match for a host, each traveller will see different results when searching for houses. With the help of the new app, tourists may talk about their perfect vacation, and Airbnb will then suggest hosts, properties, and areas so that they can experience what it's like to actually live in a place.

Learn About Your Neighborhood

Unique Design

Offerings from Airbnb have always been at the cutting edge of design, and the revamped app is no exception. With the help of a unique Design Language System, which gives designers the building blocks to create an app interface, the new app's development of features is made simpler. The new framework generates recognisable, unified designs that may liven up programmes on all devices.

Airbnb's largest, global brand campaign is called Live There.

Additionally, Live There, Airbnb's biggest brand campaign to date, is going live. The new advertising campaign rejects the idea that consumers prefer pre-packaged experiences that dull the senses and prevent individuals from gaining a new perspective on the world. Instead, by highlighting the genuine and wonderful experiences made possible by Airbnb and its network of more than two million homes, Airbnb will encourage travellers to rethink what it means to travel. Airbnb's response against commoditized travel, which includes staying in the middle of local neighbourhoods, making use of hosts' kindness and local knowledge, and enjoying the comfort of every home, is at the centre of the campaign.

The international campaign will begin today, April 19, and will include digital, out-of-home, print, and TV advertisements that are 15, 30, and 60 seconds long. The advertisements will highlight the Airbnb community while contrasting traditional travel with the Airbnb experience and using language that implies visitors to Paris don't simply visit the city; rather, they choose to live there.

Regarding Airbnb

Based in San Francisco, California, and founded in August 2008, Airbnb is a dependable community marketplace where users can publish, find, and book distinctive lodgings anywhere in the world online or via a smartphone or tablet. In more than 34,000 locations and 191 countries, Airbnb links people to one-of-a-kind travel experiences at any price range, whether it's an apartment for a night, a castle for a week, or a villa for a month. Additionally, Airbnb is the simplest way for homeowners to monetize their extra space and display it to a global audience thanks to its top-notch customer service and expanding user base.

To view original content visit us: <https://www.apptunix.com/solutions/airbnb-like-app/>

Media Contact

Apptunix

bellaaellen123@gmail.com

Source : Apptunix

[See on IssueWire](#)