

Bharat Generic launches new outlet at Chitlapakkam

Bharat Generic Pharmacy has launched a new outlet at Chitlapakkam. M S Bharani from Puthu Yugam TV and Rajkumar from Sikhara Contracting Pte Ltd, Singapore were the chief guest of the inauguration ceremony.

01 August 2022



BHARAT UGENERIC
PHARMACEUTICALS PVT LTD

Chitlapakkam franchise inauguration

Chennai, Tamil Nadu Aug 6, 2022 (IssueWire.com) - Bharat Generic Pharmacy has launched a new outlet at Chitlapakkam. M S Bharani from Puthu Yugam TV and Rajkumar from Sikhara Contracting Pte Ltd, Singapore were the chief guest of the inauguration ceremony. Sri Ramanujar Pharmacy is the franchisee of this outlet which is located at 66, Anna Street, Chitlapakkam, Chennai-64.V India Group a

leading player in the web hosting industry for the last 22 years since 2000, has ventured into the pharmacy sector with Bharat Generic Pharmaceuticals Pvt. Ltd.

Focusing on both wholesale and retail, Chennai-based Bharat Generic deals with leading generic medicine brands like Cipla, Univentis, Healing Pharma, Koye, Wockhardt, Lupin, Knoll, Elixir, Alkem, Zydus, Elder, Abbott, Steris, and Leeford. All our generic medicine companies, WHO / GMP approved manufacturers in India. Bharat Generic is the authorised distributor of Univentis Medicare Ltd, Healing Pharma, Mylan, Wockhardt, Koye, and Elixir. The objective of Bharat Generic is to provide high-quality medicines to people at affordable rates.

According to C. Venkatraman, CEO & founder of Bharat Generic, “Our motto is that people should spend less on medicines. As per our data, more than 60% of people are not able to take medicines regularly due to the high cost of medicines. So, we are planning to serve high-quality branded generic medicines at a low cost. At the same time, quality pharma products should reach them, Bharat Generic will cater to both of the above. Hailing from a middle-class family, I know the difficulties people face due to unexpected medical expenses. With the cost of medicines rising, we are here to offer them a pocket-friendly solution, that too without compromising on the quality.”

On franchisee, he said over the next six months, plans are on to extend the pharmacy network to 50 outlets all over India, especially targeting Tier 2 & Tier 3 cities (like Madurai, Coimbatore, Trichy, Cochin, Tirupati, Surat, Nagpur, Nizamabad, Kanpur, and Karaikal) to take generic medicines to the needy people.

Website: www.bharatgeneric.com

Android App: <https://bit.ly/bharatgenericapp>

iOS App: <https://apple.co/3lbHxKC>

Media Contact

Bharat Generic Nanganallur

bgnanganallur@gmail.com

9566148888

Source : Bharat Generic

[See on IssueWire](#)