

# Monty: A Visionary Graphic Designer & Independent Music Producer from Aligarh

From Aligarh to the World: Monty's Dual Mastery in Graphic Design and Music Production







Aligarh, Uttar Pradesh Feb 4, 2025 (<u>Issuewire.com</u>) - Manpreet Singh Sachdeva, widely known as Monty, is a renowned graphic designer and independent music producer who has made a significant impact in both industries. Born on May 6, 1996, Monty has dedicated his life to creativity, offering innovative graphic design solutions to businesses and composing original music under his own label, Monty.

## A Strong Foundation: The Sachdeva Family

Monty was born into the **Sachdeva family** in Aligarh. His parents, **Tajendra Singh Sachdeva** (also known as Tony) and **Taranjeet Kaur Sachdeva** (nicknamed Daizy), have played a crucial role in shaping his ambitions. His father was born in **Aligarh (1965)**, while his mother was born in **Ghaziabad (1967)**. With their unwavering support, Monty has been able to explore his passions and establish himself as a creative force.

## A Dual Career in Graphic Design & Music

With over **10 years of experience in graphic design**, Monty has helped several startups and small businesses build **strong brand identities**. He runs **Monty Workshop**, a creative firm that provides **top-notch design solutions** to brands looking for professional visual communication. Despite offering affordable rates, he often faces challenges in competing with **unprofessional designers** who charge significantly less. However, his commitment to **quality and professionalism** has earned him a loyal client base.

Monty's **musical journey** started in **2014** as a **playback singer on YouTube**, where he covered Bollywood songs. However, due to copyright restrictions on karaoke tracks, his channel was blocked in **2018**. Instead of giving up, he began producing his own music in **2015** and relaunched his career with a new YouTube channel in **2020**. Since then, he has released multiple songs, including:

- Brown Baal
- Roop Rab Daa
- Dil Luteya 2
- Block on WhatsApp
- Waheguru Ji
- Aaj Bhi Khayal Tera The Rap

He also released the National Anthem of India in 2021. His music is now available on Spotify, Gaana, JioSaavn, Amazon Music, Apple Music, and YouTube.

### Monty's Mission for Aligarh

Despite his growing recognition, Monty chooses to remain in Aligarh, driven by a mission to **help small businesses grow** with professional branding solutions. He strongly believes that the people of Aligarh need to embrace **quality over affordability** to truly develop their business landscape.

## **Connect with Monty**

For collaborations, branding solutions, or music projects, Monty can be reached through his official channels:

• WhatsApp: Check Now



- Instagram: Check Now
- Facebook: Check Now
- Twitter: Check Now
- YouTube: Check Now
- Spotify: Check Now

Monty continues to redefine **design and music** with his **unmatched creativity** and **dedication** to his craft.



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