

Steve Edward Evans Always Emphasized the Improvements on the AiMG Proprietary Software

This press release is to inform the readers that Steve Edward Evans always emphasized the improvements on the AiMG proprietary software.



New York City, New York Aug 30, 2022 (IssueWire.com) - [Steve Edward Evans](#) was employed as Vice President in Investment Bank at Lehman Brothers. Here, he managed the technology expense P&L globally which exceeded \$1B for all business units in the firm. These divisions were made up of

Investment Banking, Private Client Services, Fixed Income, etc. reporting to the global Expense Director who reported to the CFO.

Serving as the Chief Operating Officer at Ai Media Group, Steve reported to CEO and was responsible for all the operations including client management, campaign management, technology services, finance, HR, and general administration. He always emphasized the improvements on the AiMG proprietary software, AiTrk which is used for digital media attribution and reporting across networks, sites, and other marketing channels. Additionally, he worked with CIO on project management and to make the required improvements.

With growth and expansion strategies as his area of expertise, **Steve Edward Evans** is a strong business development professional with MBA focused in Finance from the University of Tennessee. Currently, he is serving as CEO at 6W Group.

About Steve Edward Evans

Steve Edward Evans formerly served at The Engine Group where he reported to the US President as CFO. He was responsible for finance and accounting, human resources, IT, real estate, and operations. Steve worked to develop and direct the financial plans to the strategic business plan, company growth and direction, and market opportunities. He worked to maintain the executive responsibility for controls and governance, and financial operations, including working capital, capital expenditures, debt levels, taxes, budget, and general accounting.

Media Contact

Steve Edward Evans on AiMG Proprietary Software

jon476@yopmail.com

Source : Steve Edward Evans

[See on IssueWire](#)