

## The Center for Advancing Innovation 2022 New York City Conference: Advancing Technologies to Impact the World



**Bethesda, Maryland Aug 16, 2022 ([IssueWire.com](https://www.issuewire.com))** - The Center for Advancing Innovation (CAI) – a global public-private partnership, non-profit with a mission to ignite entrepreneurship, bolster the economy and enable inclusivity – will host the first Center for Advancing Innovation Conference in New York City on August 23rd, 2022. The conference is generously sponsored by the Polsinelli Law Firm. Through this conference, CAI will highlight its plans to continue bridging the gap between valuable

inventions and the impact they can make on the world as well as the architecture of financing that organizations could receive from investor forums, wealth management, family offices, and securing critical relationships with counsel. Conference speakers will include Peter Thurlow, Chair and Shareholder at Polsinelli Law Firm, Rosemarie Truman, the Founder and CEO of CAI and Co-Founder and CEO of Ignite Social Impact, Lisa Morales-Hellebo, Founder & Co-Managing General Partner of REFASHIOND Ventures, as well as founders of a collection of CAI's impact-focused, venture-backed startups.

Rosemarie Truman said, "This conference is an opportunity for entrepreneurs, investors, and other key stakeholders in CAI's community to come together *in person* for the first time since the COVID-19 pandemic began. With support from the conference attendees, CAI will amplify our social impact by putting the necessary tools in regional ecosystems, including New York City, our home of Washington, DC, and elsewhere globally. We're always searching for others with an entrepreneurial spirit to be a part of our journey as we advance breakthrough inventions that directly impact humanity by fostering positive change, healthy ecosystems, and global sustainability."

Coined the "[Tinder for Startups](#)", "[Shark Tank on Steroids](#)", and "[Kickstarter for IP](#)", CAI is a catalyst to maximize the potential of publicly-funded breakthrough technologies that benefit society. CAI leverages a [first-of-its-kind, White House-recognized](#) startup accelerator to build companies around commercially-viable inventions and inspiring entrepreneurs. CAI harvests value from inventions by putting them into the hands of hard-working, enterprising entrepreneurs to boost economic growth, create knowledge-based jobs and launch new markets. Since CAI's first startup challenge in 2013, CAI has trained over 3,500 entrepreneurs and launched over 350 startups, which have raised over \$1.3 billion in capital and directly created over 1300 jobs in total. 70% of CAI's startups are minority or woman-led.

Dr. Cody Locke, Chief Innovation Officer at CAI, said, "I'm often asked how CAI launches startups. The answer is Rosemarie Truman's secret sauce, which uniquely enabled her to lead growth strategy for 50 of the global *Fortune* 100 companies in over 15 countries, mixed with the strength of CAI's multidisciplinary and inclusive community. With CAI's tenth and largest global innovation challenge – the [Innovate Children's Health Challenge II](#) – in the books, CAI is eager to connect some of our best founders with some of our best investors, and ensure that CAI will remain as a '[Powerful Innovation Toolkit](#)' for future generations."

Private, US-based, impact-focused companies presenting from the CAI community are listed on the website below:

<https://www.centerforadvancinginnovation.com/2022nyc/>

#### ABOUT CAI:

The Center for Advancing Innovation (CAI) is a global public-private partnership, non-profit focused on creating a virtuous circle of innovation and driving growth breakthroughs through novel, creative paradigms, and models. CAI's mission is to accelerate and increase the volume of technology commercialization to ignite entrepreneurship, bolster the global economy, and maximize the potential of promising inventions. CAI's award-winning challenge-based accelerator, rigorous evidence-based due diligence, and capital-efficient lean management models serve to hyper-accelerate "gazelle" high-performing startups for outsized investor returns. For additional information about CAI, please visit <https://www.thecenterforadvancinginnovation.org/>.

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