

TopTamilInfluencer.com Announces The Release of its New Website for Tamil Influencers

TopTamilInfluencer is optimized to provide stats and analytics to strengthen the Influencer's reach.



Chennai, Tamil Nadu Aug 3, 2022 (<u>Issuewire.com</u>) - Top Tamil Influencer journey started with a simple idea of how we can help our Tamil influencers reach greater heights the core idea has been conceived by my friend's wife, then we started exploring the baby and the approach to nourish our dreams.

The main problem statement here is, what is needed for <u>Tamil Influencers</u> to do their job in the most effective and efficient way possible. All Tamil influencers require the right data about themselves and their competitors to frame their strategy and it has become a necessity in this digital age that we have to equip ourselves with the right tools and technology to sustain and scale our influential reach.

Our website www.toptamilinfluencer.com leverages the data of Youtube and Instagram to provide deeper insights for our influencers. In the future, we will add data from other Social media websites like Twitter and Facebook. At present we are focusing on Tamil Influencers and in the future, you can see analytics of influencers across India.

Starting from day one we were confident that our Website Top Tamil Influencer <u>www.toptamilinfluencer.com</u> will support our Tamil Influencers and Top influencers in TamilNadu to scale greater heights in their lifetime and we attribute this confidence to our team and their greater efforts in bringing the right data in the right format for our influencers at the right time.

Key Features in Top Tamil Influencer.com

We have a variety of features like the Top Influencers page which lists the top influencers calculated by our dynamic algorithm using the publicly available data sources. Similarly, the 'Top Youtuber' page will list the Top Youtubers and the Top Instagramers page will list the Top Instagramers.

The team is striving hard to make sure we provide accurate data to our Influencers for making the right decisions. Information is wealth and data is a collective representation of information, the information is made available to our influencers at the right time for defining their day-to-day strategy to extend their influential reach.

Trending Cards:

On our landing page, we have provided Trending cards for our Influencers to see the current Top trending Channels on Youtube and Instagram. You can click on the trending card to see more detailed information about the channel.

Trending Videos:

On our landing page, we have provided Trending video cards to help our influencers and viewers to know about the current trending videos on the Social media channels like Youtube and Instagram. For more information about the channel and video, you can click on the cards.

Details Page:

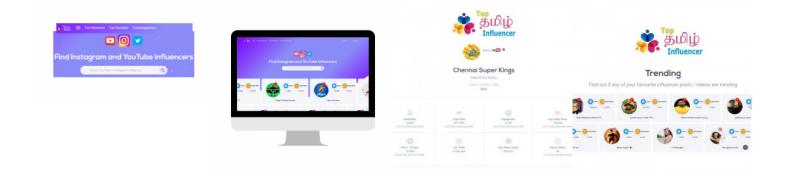
On our details page, we have provided detailed information about each Channel, the details can be obtained by subscribing to our website <u>https://toptamilinfluencer.com</u>. Our details page, provide details of Channel rank in their category, Overall rank in their respective social media space, the total number of subscribers, total views, average engagement by the channel, average video views, average video length, recent videos, popular videos, channels estimated earnings and competitor analysis.

In the future, we will add more details like demographics, deeper competitor analysis, and a lot more to help our influencers.

To conclude, we are making our first carbon footprint in this space with a vision to help our influencers



on various social media. Our website will act as a platform for Influencers and Brands to promote their business. Our algorithms will be running 24/7/365 days to help our influencers have a good sleep. We wish all the influencers great success and we are happy to be part of your success.



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