

AENO Showcases its Product Line at Vakhandelbeurs 2023 in Vianen, Netherlands

The logo for AENO, consisting of the letters A, E, N, and O in a bold, white, sans-serif font, set against a black background. The letter 'E' has a unique design with a horizontal bar that is slightly offset from the top and bottom bars.

Amstelveen, Benelux Feb 28, 2023 ([Issuewire.com](https://www.issuewire.com)) - [AENO](#), a small domestic appliance brand, has announced its participation in the upcoming [Consumer Electronics Show «Vakhandelbeurs»](#) in Vianen, Netherlands, from March 5 to 7, 2023. The event is organized by Schuurman Consumer Electronics.

AENO will participate alongside Benelux distributor 4Phones, showcasing its latest product line, which will feature a wide range of innovative and high-quality products designed to make customers' lives easier and more comfortable. AENO aims to improve everyone's home experience by focusing on user-friendly appliances.

We are excited to showcase our products at Vakhandelbeurs 2023, one of the largest consumer electronics exhibitions in the Netherlands,» says Maksym Nabok, AENO's Chief Business Development Officer. «We are excited to demonstrate our commitment to quality and innovation in small domestic appliances, as well as to connect with customers and partners who share our vision».

The Vakhandelbeurs 2023 will be an excellent opportunity for AENO to showcase its products to independent stores of electronic devices and big retailers as an Expert, and gain insights into the latest consumer electronics trends. The event promises to be a significant platform for connecting and sharing knowledge with brands and businesses.

ABOUT AENO

AENO is a new small domestic appliances brand with a focus on smart devices. The product portfolio includes cleaning and cooking appliances: air purifiers, heaters, steam mops, vacuum cleaners, garment steamers, kettles, blenders, electric ovens, Sous-Vide, vacuum sealers, and toothbrushes.

The brand is working toward its long-term vision of smart home appliances that fit consumers' lifestyles, needs, and values. The mission of AENO is to make smart technologies more accessible by incorporating them into daily life and reducing the burden of housework. This allows for a more fulfilling life by allowing more time for family and friends, self-development, and creativity.

The brand also hopes to help the environment by using environmentally friendly ECO packaging. All packaging is made of 100% recyclable materials and does not contain any plastic components, in keeping with the company's strong commitment to building a sustainable future.

All AENO models are designed in the same manner. The aesthetics of technology are inextricably linked to its functions: devices coexist in a single ecosystem that allows access to individual settings. The AENO app enables consumers to control all home appliances using their smartphones, either manually or through voice assistants, and to integrate home appliances into various automation scenarios.

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