## Kelly Family Distributors announces their launch SOIRÉE showcasing black owned spirit brands



Atlanta, Georgia Sep 26, 2022 (<u>Issuewire.com</u>) - KELLY FAMILY DISTRIBUTORS ANNOUNCES THEIR LAUNCH SOIRÉE SHOWCASING BLACK-OWNED SPIRIT BRANDS

Kelly Family Distributors proudly presents their official Launch Soirée, hosted by V103 personality Big Tigger, and held at the fabulous Southern Exchange Ballrooms. This highly anticipated annual event will

launch the only veteran black-owned beer, wine, and spirit distribution company in the United States and its large portfolio of black-owned beer, wine, and spirit brands. During this black-tie event, guests will savor a one-of-a-kind tasting experience, live entertainment, and network with Atlanta's elite. Ten plus brands will present an impressive array of quality wine and premium alcoholic beverages. This event attracts restauranteurs, wholesale buyers, importers, bottle/package investors, and wine/spirit connoisseurs. Get ready for a multitude of live entertainers, while admiring a balance of deep historical significance and contemporary glamour at the Southern Exchange Ballroom.

Red carpet starts at 6:00 pm Southern Exchange Ballrooms 200 Peachtree Street Atlanta, GA 30301

## **ABOUT KELLY FAMILY DISTRIBUTORS:**

KF Distributors in Atlanta, GA was founded by Ricardo Kelly. Kelly noticed a vastly increasing number of black-owned wine and spirits businesses having difficulty obtaining a distributor willing to showcase their products in front of retailers. He then created KF Distributors to change that narrative and to provide these brands with a platform that will produce actual results. Being the only veteran black-owned liquor distribution company speaks volumes. "We want to be a one-stop shop for new spirit producers and existing companies. We can help create, design, warehouse, distribute, and ultimately grow brands utilizing the latest marketing and sales technology and through our robust network of stores and restaurants. ", said Kelly. The team leverages insights into the industry and an understanding of market demographics to position these wine and spirit brands in ways that will attract consumers. KF Distributors takes pride in representing quality premium brands from across the country, that offer the consumer high-quality products at a true price value. KF Distributors continues to grow and will expand into multiple states within the United States.

To learn more about Kelly Family Distributors, contact https://kellyfamilydistributors.com

For ticketing/table reservations please visit https://kfdistributors.eventbrite.com

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