## Learnie Earns 2022 Top 20 Specialist Learning System from Talented Learning

Learnie's App-based Community Microlearning In the Spotlight



Park City, Utah Sep 13, 2022 (<u>Issuewire.com</u>) - Learnie Earns 2022 Top 20 Specialist Learning System from Talented Learning

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Learnie has been named among the top learning systems in the world, according to Talented Learning. More than 400 learning systems were reviewed by veteran analyst John Leh through the demo, interview, and an onerous 92-question survey. The annual awards cover many types of extended enterprise learning systems with partial or full focus on employee learning, customer education, partner and channel education, learning content as a business, or member and community learning.

During the awards presentation, Leh said of Learnie, "It's a neat concept where the community can work together to build their content, and not have to go to a destination LMS as it's on the app all the time...they're on fire right now."

Learnie provides any sized business the ability to capture and leverage their organization's tribal knowledge by creating and sharing content in social, user-generated microlearning communities for today's distracted, disengaged, and deskless learners. "We're super grateful to Talented Learning for this honor and recognizing Learnie's unique offering: bringing learners into a community setting to encourage participation, hone critical thinking, and increase retention of content well beyond industry standards," said CEO Pete Mastin.

Learnie Business is a cost-effective, subscription-based solution to establish microlearning communities for training, employee engagement, HR, and consumer marketing. As part of its commitment to social impact, Learnie donates a free enterprise license to a qualifying non-profit for every Enterprise license it sells. Learnie is currently available in many channels including Salesforce Appexchange, WordPress,

AppSumo, IOS, and Android stores.

To learn more about the awards, its methodologies, and its other distinguished recipients, visit: <a href="https://talentedlearning.com/2022-top-40-learning-systems-award-winners/">https://talentedlearning.com/2022-top-40-learning-systems-award-winners/</a>

## **About Talented Learning**

Talented Learning, LLC is an independent research and consulting firm devoted to helping organizations of all sizes choose and use LMS solutions and related technologies for their unique business needs. Founded early in 2014 by eLearning industry veterans <u>John Leh</u> and Joelle Girton, we're on a mission to advance awareness and adoption of learning technology that adds business value – primarily for the extended enterprise.

## **About Learnie**

As a Public Benefit Corporation (PBC) and pending certified B Corp, Learnie is an impact business on a mission to democratize and decentralize learning. Learnie Business brings private, secure, usergenerated microlearning to businesses and organizations to capture the power of their communities and make learning easier, faster, and more cost-effective with mind-blowing retention. Find out more at <a href="https://mylearnie.com">https://mylearnie.com</a>.

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## **Media Contact**

Pete Mastin

pete@mylearnie.com

4047914591

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