

Queensbridge Apothecary looks to redefine Self-Care for Black Women at NJ's first ever 420 Expo



Plainfield, New Jersey Sep 12, 2022 ([Issuewire.com](https://www.issuewire.com)) - Queensbridge Apothecary, a self-care and wellness company based out of Plainfield, NJ, is looking to redefine Self-Care for Black Women at NJ's first ever 420 Expo. The New Jersey Convention and Exposition Center will host New Jersey's first-ever B.Y.O.C. (bring your own cannabis) consumer convention from September 16-18, 2022, in Edison, NJ. With an amazing list of over 100 exhibitors, Queensbridge Apothecary is one of the only black-owned

and woman-owned companies catering specifically to Black Women and Women of Color.

“While there’s no wrong way to practice self-care, we noticed that many mainstream self-care options exclude women of color. We created Queensbridge Apothecary to ensure that Black Women and Women of color have access to wellness products and services that align with their cultural, spiritual, and religious beliefs and practices. This includes everything from bath and body products that enrich our melanated skin tones, to crystals and sage sticks that cleanse negative energy from our homes, and CBD chocolates and candies that help us relax and unwind”, said Tavaría Adegbite, Managing Director at Queensbridge Apothecary.

Queensbridge Apothecary offers 200+ holistic self-care and wellness products that have been intentionally curated with Black and BIPOC Women in mind. Many of which will be available for purchase at the 420 Expo this weekend. Adegbite says attendees will also be able to meet face-to-face with her team members to discuss the importance of self-care in communities of color. Attendees can also receive tips on how to responsibly and legally incorporate CBD & THC products into their self-care routines.

Find out more about the expo and purchase tickets at 420Expo.com

For more information about Queensbridge Apothecary, head over to QueensbridgeApothecary.com

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