

Swamp Thing Found in Local Aquarium

Aquarium Maintenance Service Provider in Middle Tennessee



Murfreesboro, Tennessee Sep 4, 2022 ([Issuewire.com](https://www.issuewire.com)) - Reef Route Aquatics is an aquarium maintenance service company based out of Murfreesboro, TN., and has been servicing aquariums in the Nashville, middle Tennessee area, and assisting hobbyists since May of 2017. They can be reached at their website <https://reefrouteaquatics.com>

Obviously, there isn't a Swamp Thing living in an aquarium in Tennessee. When the owner of Reef Route Aquatics, Robert Deitz was asked about this statement, he chuckled a little bit with this reply. "Summer vacation is over. The kids have all gone back to school. There are no more road trips, and the weather is less ideal every day until next spring. Basically, we're spending more and more time indoors every day as we get closer to fall and winter. Now in the corner of the kitchen, living room, den, or bedroom is this glass box that used to house fish and other creatures, or animals, but now it looks like the Swamp Thing could actually be living in there somewhere!"

During our interview, we questioned Mr. Deitz about his credentials, and what makes him qualified to own and operate an aquarium service company. This is his statement. "First off, I have no formal education. I'm not a veterinarian, and I also don't believe there is any further education offered to scrub algae, and change the water. However, I've kept or been around aquariums all my life. Since I was a little boy, I've always been fascinated with aquatic life, and it still has my attention to this day. I've

successfully managed the Aquatics area for a big box, pet store chain back in the 1990s for a few years, and I even gained the attention of regional management for my success.” I asked Mr. Deitz if he had any training with the corporate pet store that led to his success. He said, “Unfortunately no, and that’s maybe what’s wrong with a lot of them today? I wasn’t successful because of them. I was successful because of my passion for the hobby, and my years of experience. People can see that, and you can’t fake it. When you pour yourself out there to help someone, they see it, and I think that idea of helping and growing the hobby has brought me this far, and I don’t see any reason why it couldn’t carry me further?”

We asked Mr. Deitz what his plans are for the future of Reef Route Aquatics. This was his answer. “Well, everyone has a five-year plan. We’re no different. Growth is always important in business, and we’re constantly filling the gaps, and providing more and more every day. Not a minute, day, or week goes by where we don’t ask ourselves, how can we be better? What separates us from the competition? How can we do more, and bring more value to our customers?”

There is no denying Mr. Deitz’s enthusiasm, and passion for the aquarium hobby. His company has shown steady growth over the years, and with a constant state of innovation and development, there is no telling what Reef Route Aquatics will bring in the future.

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Source : Reef Route Aquatics

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