## Ayozat<sup>™</sup> announces a new broadcast partnership with World Chase Tag®

Ayozat is pleased to announce a new broadcast partnership with World Chase Tag® USA (WCT), the world's first and only global competitive tag organization.



London, United Kingdom Oct 11, 2022 (<u>Issuewire.com</u>) - WCT will start broadcasting in the UK on Ayozat TV (SKY channel 186) in September and will have a regular TX slot at 10 pm every Monday. Viewers who miss the broadcast will be able to catch up on all the action on Ayozat.com. As part of the deal WCT will launch a 24/7 online stream on Ayozat.com which will be available globally." Ayozat is excited to have unique sports like World Chase Tag on our platforms and TV channel, we love audience lead products and sports" said Ayozat Chairman, Umesh Perera.

"We are extremely thrilled to have World Chase Tag on Ayozat TV in the UK. This relationship further expands our distribution and introduces our sport to more fans" said General Manager & Chief Content Officer Johnny McMahon.

Ayozat is a global technology and media company that also broadcasts and distributes data, and live and pre-recorded media content through its deep network layer and protocols. The company owns copyright catalogues, advertising servers, and solutions, with a network that powers and distributes its and its clients' TV channels and OTT platforms. Ayozat TV is a popular British TV channel on the Sky network, which broadcasts on SKY channel 186.

<u>Ayozat.com</u> is an over-the-top (OTT) platform, with over 150 TV channels, that is available on Android, iOS, Google TV, and Amazon Fire. Ayozat's TV channels alongside the OTT product complete Ayozat's full-stack media offering.

## **ABOUT WORLD CHASE TAG®**

World Chase Tag® (WCT) combines the dynamic athleticism of Parkour with the age-old game of Tag. Invented by brothers Christian and Damien Devaux in the U.K., the competition began in 2016 and has quickly built a cult following around the world, securing millions of online views.

World Chase Tag® is the ultimate test of 1-on-1 pursuit, fought out on an unforgiving arena of steel & wood, between athletes displaying extraordinary speed & agility as they juke, leap & lunge to make a point-saving tag. 20 teams from across the country (featuring world-class parkour athletes, Hollywood stuntmen, Ninja Warrior finalists, and an Olympic Track & Field silver medallist) compete across 5 rounds of knockout matches culminating in an extraordinary battle to take home the Second Annual World Chase Tag® USA Championship trophy.





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