

Daytime TV Host David Oulton Launches Bathrobe Line

Host of syndicated daytime series **FACE TO FACE WITH DAVID** has launched a line of luxury bathrobes.



Calgary, Alberta Oct 7, 2022 ([IssueWire.com](https://www.issuewire.com)) - Television star **David Oulton** has announced the launch of a new product line. Beginning with an ultra-soft, cozy but lightweight unisex bathrobe, the daytime TV host aims to expand the brand into a line of affordable luxury items – for you, and your pets.

Available now through [his website](#), the bathrobes are made from a coral fleece fabric providing both extreme comfort and durability. With two front pockets and a tie belt made from the same material, the robes are perfect for both practical use but also lounging around in luxury any time of the year. With the plush interior but lightweight feel, the robes are airy enough to be enjoyed during the warmer summer months, but cozy enough to provide comfort during the cooler months.

On his internationally syndicated talk show, [Face to Face with David](#), the 29-year-old TV powerhouse has become infamous for interviewing celebrity guests while sipping red wine and lounging in a Versace bathrobe. It is, therefore, fitting that he launched the new collection with his own spin on the bathrobe.

“I spend all day sitting in a chair drinking wine in a comfy bathrobe, so it felt like the natural starting point for a line of products”, **Oulton** says. “I’ve been asked for a little while now if I’m going to start selling ‘merch’, which I’ve never really wanted to do – t-shirts and mugs with branding on it just seems a bit cheesy. So this, to me, feels like the perfect way to grow my business and actually provide something of value and quality”, Oulton explains.

The robes retail online for \$95 CAD and are available directly through [Oulton's website](#). **Oulton** says future products include luxurious throw blankets, linens, and other home goods, as well as items for pets – all at an affordable price point.



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Source : David Oulton

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