

Kyle Kane of 180 South Group Joins Nobody Studios as Chief Marketing Officer

Will Continue to Serve as an Advisor to the Board through 2025



The graphic features a circular portrait of Kyle Kane, a man with glasses and a beard wearing a yellow and white patterned t-shirt, with his arms crossed. The background is a dark, stylized cityscape with a yellow horizontal line. Text is overlaid on the graphic.

Nobody Studios

Team Announcement

Kyle Kane joins as Chief Marketing Officer

"I finally found a home in Nobody Studios."

New York City, New York Oct 5, 2022 ([Issuewire.com](https://www.issuewire.com)) - Kyle Kane, accomplished content creator, producer, TEDx speaker, and award-winning entrepreneur (Katy Perry, Rihanna, Samsung, Beyond Pacific) with multiple Emmy and Grammy nominations, has joined a new venture studio with the mission of building 100 companies in the next five years.

"Nobody Studios is a team of rockstar entrepreneurs who check their egos at the door to shred the

traditional VC model and solve the world's problems one company at a time. I joined Nobody Studios because after building 60+ brands and driving \$1b+ in sales and market value for clients across a wide array of verticals, the only thing I was driving myself was "crazy". I struggled to find any one project that could benefit from the entirety of my unique skill set, which ranges from company creation and IP valuation to digital marketing, content production, and beyond. I finally found a true home in Nobody Studios", says Kane.

Kyle has been featured in top publications around the globe for his work as CEO of 180 South Group, which ranked on the Inc. 500 list as #13 Fastest Growing Company, and #24 in Global Marketing & Advertising. After touring the world as a recording artist and crafting successful marketing campaigns for some of the world's biggest brands (Kylie Jenner, Daniel Wellington, Will Smith, Montblanc, etc.), Kyle chose the path of venture company creation to focus on his legacy.

"Nobody Studios is a crowd-infused, high-velocity company creation machine at the forefront of innovation and impact. As a company, Nobody Studios believes the culture and economics of business creation needs an overhaul, and the studio is leveraging a venture vehicle model as the mechanism to do it."

Borrowing the attributes from traditional venture capital combined with the power of crowdfunding, each company created by Nobody Studios is intended to launch with an "army" of both influencers and investors ready to market the various products and services offered through the studio.

When asked what type of companies Nobody Studios will invest in, Kane responded, "We aren't cause-based, but we have a strong moral compass. Every single company we create stems from a problem that we see in the world, one that we think can be solved through the choreography of our collective talent, capital, and resources."

Nobody Studios will be launching its crowdfunding campaign for retail investors before the end of the year.

Learn more about the mission of Nobody Studios at <http://www.nobodystudios.com>

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