

Redefining landscapes for StartUps in India at India Start-up Festival 22

The largest StartUp Festival in the Country in Bangalore ended with a call for more Rural Innovation



Bengaluru, Karnataka Oct 7, 2022 ([Issuewire.com](https://www.issuewire.com)) - The First Edition of India StartUp Festival 2022 concluded yesterday at Sri Satya Sai Grama, Muddenahalli, with massive participation and the presence of 1500+ StartUps across the country.

The presence of 75+ investors, founders, and CEOs from the country's top companies added the much-needed promise of support to the ecosystem where young entrepreneurs and StartUps came with anticipation of collaboration and Mentorship.

The Festival created fantastic networking opportunities with investors, and mentors for all the StartUps. The two-day Festival was absolutely a knowledge-packed program with themed exhibitions, Round Table discussions in critical areas like Women Empowerment, Fintech, Education, Rural Health and nutrition, and Bharat 2.0.

During the Inauguration of the Festival presented by Elephant God Enterprises, One Nation, and Co-Sponsored by Workruit, Mr. JA Chowdary Founder, and General Chair of ISF, welcomed all the delegates with the thought of creating an ecosystem of togetherness and supporting one another towards growth and a vision of New Atmanirbhar India. Sadguru Sri Madhusudhan Sai, in his word of blessings, urged all minds to work towards a new vision in the backdrop of their benefits reaching the lowest of the pyramid in this nation.

Mr. Ramani Iyer, Co-chair – ISF said that India StartUp Festival has opened new doors for StartUps to network, and connect with Industry experts and mentors apart from raising funds. Mr. Ramani himself has adopted 50 StartUps in India StartUp Festival to mentor personally. He said ISF will work towards strengthening the StartUp ecosystem in India.

Mr. Raja Mukherjee, Co-Founder of ISF mentioned that ISF is not just a 2 days festival, but a holistic program that has created a foundation for an integrated ecosystem for all the StartUps that was much needed in today's day to flourish.

Mr. Ujjwal Mukhia, Co-Founder of ISF said that this festival has brought a revolution towards the focus of StartUps, investors, and mentors towards organic growth and value creation.

The Lifetime Achievement Award was awarded to BN Narasimha Murthy, chancellor of Sri Satya Sai University for Human Excellence, for his contribution to the education field. Among the luminaries, Dr. Velumani, Founder of Thyrocare, shared his knowledge addressing all StartUps and delegates which was much needed. The festival was also virtually witnessed by more than 1.5 lakh delegates from across the globe.

1500+ StartUps under multiple heads participated in the StartUp pitch contest where the top 100 were selected and invited to be at the festival to pitch their vision, and 10 top made it to the recognized list who will be supported and mentored by the core group of ISF. At the Festival, 6 unicorns and soonicorns were also awarded for their exemplary employment generation and contribution to the country's economic development.

The highlights of the festival were the symbolic unveiling of the CONNECT TO CAUSE program, the launch of the One Rupee App, and the launch of Gossip Corner – The Women's entrepreneurship program.

ISF was supported by Gossip Corner, Zaggle, myniwa.com, State Bank of India, LifeCykul, MYn, Ingo, Our Bangalore, iSprout, Zlate, White Mount Finserve, Spykke Innovations, Cigniti, BHIVE, Next Wave Right Choice, Compact Innovations Avenues, MyStartupTV, and Sharvani Group.

The event was curated and executed by O3 Events, one of India's leading event management entities. <https://isf22.org/>



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