The Hop Bag -Truly Modular 3-in-1 bag for Daily Use and Getaway Trips, designed for Overnight & Transit trips

Overnight Travel Made Easy! Girls Aloud! Launches a Kickstarter Campaign for The Hop Bag – A truly modular, 3-in-1 bag, everything, everywhere bag...everyone needs!



Saint Thomas, Ontario Oct 7, 2022 (<u>Issuewire.com</u>) - <u>The HOP Bag</u> was designed with frequent travelers in mind, for those short work/leisure trips and for transits during those long hauls. The Hop isn't one bag that you carry for trips and leave in the store forgotten until your next trip. It's a bag made for your everyday adventures as well as your time away from your everyday. Every element of the Hop bag, whether on its own or the bag as a whole is designed to make travel easy.

The modular design allows you to switch between 4 modes – the backpack, the messenger bag, the handheld, and a crossbody. The 3 main compartments – the laptop bag, the tablet sleeve, and the soft suitcase come together and apart depending on how you want to use them. It is the first bag that actually modifies to what you need it to be.

With its 18+ plus pockets for small and large items, you'll never run out of space for your things or fuss over finding things in the bag. Each pocket was designed with a purpose in mind, based on feedback we received in our surveys. THE GAME CHANGER in the HOP bag is the insulated pocket that can help store medication and keep an ice pack cool for up to 3 hrs.

<u>HOP</u> isn't just another travel bag, The team created a bag that maximized utility, one that doesn't sit in the store when you're not traveling and actually goes wherever you go. The laptop bag and tablet sleeve can come together for your everyday needs, use the Hop straps to wear as a backpack or a messenger bag as you get through your day.

The add-ons like the clothing compression cube and the several kits for toiletries, electronics, and so on make the Hop travel ready. Other features such as a waterproof umbrella pocket, the cord pass-through, hidden pockets for valuables, 2-way luggage pass-through truly reflect how focused we were on creating a bag that goes further.

HOP is made of top-quality metal hardware, and the rivet-enforced components of the bag ensure that the Hop bag is durable and stands the test time. We are proud that the Hop Bag is made with premium quality splashproof vegan leather material, it's our way of contributing to reducing our carbon footprint.

Uber functional, versatile, and chic the Hop is the only bag you need!

The Bag was exclusively launched on Kickstarter on 28th September 2022, you can, however, see the preview on the below link:

Kickstarter: The Hop Bag

Zee & Josh, FOUNDERS:

We were tired of carrying various pieces of luggage for short work and travel trips. We knew what we wanted and we knew we could design something that would change the game. We put our heads down and got to work and created the perfect luggage solution for those short work/leisure trips and for your everyday life.



Media Contact

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