

Visual Brand DNA Offers Statistics-Proven Solutions for Business Success

Premier branding agency discusses what drives sales and how their clients reach new heights



New York City, New York Oct 21, 2022 (Issuewire.com) - Visual Brand DNA is a boutique branding and design agency

offering bespoke branding and design solutions for businesses of all sizes. According to the company's

founder, Visual Brand DNA's solutions are crucial for companies that want to scale successfully.

This statement is also backed by research. According to data, 81% of consumers state that they must trust a brand before buying from it. Gaining consumer trust is primarily achieved through visual appeal.

Visual Brand DNA offers expert branding development and consulting with an emphasis on design. For instance, VBD specializes in logo design, color palette creation for consistent branding, typography selection, brand imagery, custom illustrations, and much more. Through these services, clients receive an evergreen guide for all of their visual brandings across the web, social media, print items, and tangible goods such as product labels.

Clients have come to know VBD as "The Brand Whisperers" for their instincts for taking their ideas and creating full brand stories that include every angle from color schemes to marketing strategies. With more than 20 years of brand design experience on their side, VBD has an innate talent for getting to the core of their client's businesses and translating that into complete working branding solutions.

Visual Brand DNA has worked with an impressive list of clients in various niches including CBD, jewelry, accessories, and many others, implementing statistics-proven strategies for success at every step of the way.

Visual Brand DNA has published a must-have resource entitled 'The Ultimate Guide to Visual Branding', an e-book offering a bird's eye view of everything a solid

branding campaign should include. This exclusive e-book is available via the Visual Brand DNA website. In addition, Visual Brand DNA is accepting a limited number of new clients, and prospective clients can request their clarity chat via the website. More information can be found at

<https://www.visualbranddna.com>.

ABOUT VISUAL BRAND DNA

Visual Brand DNA is a premier branding and design company offering brand development and consulting for businesses of all sizes and scopes.

CONTACT

liz@visualbranddna.com

Facebook: @VisualBrandDNA

Instagram: @visual_brand_dna

Website: <https://www.visualbranddna.com/>

###



Media Contact

Lizzie Jerez

Liz@visualBrandDNA.com

725 RIVERSIDE DRIVE, APT 9D

Source : Visual Brand DNA

[See on IssueWire](#)