

24Seven Commerce Connects Retail Pro Prism with 20+ Ecommerce Platforms

The image features the 'Retail Pro Prism' logo at the top, with 'retail pro' in a smaller font above 'prism'. Below the logo is a large plus sign. Underneath the plus sign is a grid of 24+ ecommerce platform logos, including: Shopify, Magento, WooCommerce, BigCommerce, nopCommerce, opencart, Wix, Liquor MAX, Shift@Shop, Local Press, ShopHero, Garden Connect, Shopping Cart Elite, Amazon, eBay, Walmart, Google Shopping, Google Local Inventory ads, Smartetailing, Farfetch, ChannelAdvisor, Fancy, Souq, and '+ many more'.

Below the grid are three icons with text descriptions:

- 2-Way Integration
- Upload Inventory, Download Orders
- Sync Data in Near Real-Time

San Jose, California Nov 8, 2022 (Issuewire.com) - Retail Pro Prism POS helps franchises, corporate stores, or retail outlets improving efficiency across all aspects of store management and boost customer experience to improve retention and return rates.

[24Seven Commerce](http://24SevenCommerce.com), an integration service provider, is an authorized development partner of Retail Pro to amplify Prism's functionality and help retailers sell products on 20+ eCommerce platforms.

Let's look further at the other benefits this integration will bring retailers and how it can help them meet

their exact workflow and business needs.

1. Make day-to-day store operations more efficient

Synchronization between Retail Pro's Prism and 24Seven's Octopus Bridge automatically updates data across all your marketplaces.

This means you can update the latest pricing and inventory information, upload a product catalog, and download web orders into Prism for fulfillment in just a few clicks.

As a result, you save time entering product data manually on multiple platforms, eliminate duplicate data entries, reduce instances of errors, and save on management costs.

2. Synchronize data across all marketplaces

Whenever a customer places an order on the online store or purchases it from the retailer's physical store, the [Octopus Bridge](#) plugin updates the change in inventory across all marketplaces in near real-time.

It also warns store owners to keep their inventory updated when stocks are running low. This helps avoid stockouts and overselling, provides a better customer experience, and improves customer return rates.

3. Adopt different retail models

Since retailers can plan their inventory better due to the data synchronization capabilities that the Retail Pro Prism and 24Seven Commerce integration offers, they can adopt different retail models like:

- BOPIS: Buy Online, Pickup In-store
- BOPAC: Buy Online, Pickup at Curbside
- BORIS: Buy Online, Return In-Store
- ROPIS: Reserve Online, Pickup In-store

This is beneficial for customers as it provides a more convenient shopping experience as it guarantees the item's availability, and saves time and money for them.

Retailers, on the other hand, also benefit from this as they don't have to deal with shipping costs and can eliminate the risk of package theft.

Additionally, it leads to improved store traffic and increases the chances of customers purchasing additional items from the store, which leads to additional profit.

4. Provide a seamless omnichannel experience

Most online retailers are moving from the multichannel experience to the omnichannel experience as it creates a unified experience and allows users to shop across multiple devices without losing their saved items.

Take Amazon, for instance. Users can browse for a particular item and add it to their cart on the phone and complete the purchase on the laptop without losing their saved items.

The new Retail Pro Prism and 24Seven Commerce integration helps retailers provide this omnichannel experience due to the easy data integration and synchronization.

Multiply profits with the 24Seven Commerce and Retail Pro Prism integration

Delivering a great customer experience is as important as the product itself. That's why retailers need to manage their operations efficiently, ensure that they don't run into an overselling problem, and provide an omnichannel experience.

This is where the [Retail Pro Prism and 24Seven Commerce integration](#) comes in. The integration service helps retailers synchronize and update data across all marketplaces efficiently to improve the customer experience and boost retention rates.

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Source : 24Seven Commerce

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