

Novo launches its first UV-C self-cleaning bottle



Tampa, Florida Nov 21, 2022 ([Issuewire.com](https://www.issuewire.com)) - Novo Bottle, one of the leading providers of sustainable water bottles, today announced the launch of its first Lumen UV self-cleaning bottle.

"Getting toxic-free, fresh-tasting water shouldn't be a complicated process," said Andrea Monti, CEO and founder of Novo Bottle. "With the Lumen bottle, our goal is to promote sustainable everyday actions that benefit people and the planet. UV sterilization defends against harmful chemicals, leaving clean, ready-to-sip water in no time."

The Lumen bottle is equipped with double-wall vacuum-insulated technology to keep your water cool for 24 hours and hot for 12 hours. Meanwhile, innovative, user-friendly features keep you returning for more great-tasting water.

"At Novo, our mission is to provide top-quality, accessible smart water bottles that eliminate excess waste and improve your health," said Monti. "With the Lumen bottle, we're one step closer to achieving that goal."

Find out more at www.novobottle.com

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