

## Pickleology Launches “BUZZ” Caffeinated New York Kosher Dill Pickles



**New York City, New York Nov 7, 2022 ([Issuewire.com](https://www.issuewire.com))** - In celebration of National Pickle Day on November 14th, Pickleology is proud to announce today the launch of “BUZZ” Caffeinated New York Kosher Dill Pickles. Pickleology has recreated the authentic Jewish deli pickle but spiked with a shot of natural caffeine. Manhattan was a mecca for Jewish peddle-cart pushers hawking Kosher Dill Pickles during the late 1800s and early 1900s, later Jewish-owned shops began selling pickles straight out of the barrel. Eventually, pickling became a profitable business within the Jewish community. Today, a side of pickles is usually served complimentary with your \$24.95 Katz's Deli Pastrami Sandwich.

Soviet Jews living in Brooklyn’s Brighton Beach aka "Little Odessa" believe that Pickles can help cure a bad hangover. In Mother Russia, a jar of pickle juice is a traditional hangover cure from drinking too much Kalashnikov vodka. The idea is that the salty brine will lead you to drink more water, something the body needs when it’s dehydrated. It may sound a bit far-fetched, but there is some science behind it. The fermentation process of pickling creates digestive probiotics and the large quantities of salt help replace electrolytes lost through dehydration. Pickleology believes drinking the juice from a jar of “BUZZ” Caffeinated Kosher Dill Pickles could be the next "Hair of the dog" remedy, lessening the effects of a hangover. “BUZZ” Caffeinated New York Kosher Dill Pickles are certified kosher by the New York-based ORTHODOX UNION and are available at Rupert Jee's Hello-Deli.

About Pickleology: Established in 2022, Pickleology is a start-up company looking to wake up the pickle industry. For more information or to purchase products from Pickleology visit, <https://pickleology.blogspot.com> or drop us an email at [pickleology@googlegroups.com](mailto:pickleology@googlegroups.com) or send a postcard > Pickleology 510 Brighton Beach Ave, Brooklyn, NY 11235 or simply text us at 1-212-518-7402.

<https://youtu.be/1JfcEkZwE7M>



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