

# AMZ Prep launches new website and software shaping the next generation of eCommerce & Amazon fulfillment

Canadian lead startup, AMZ Prep, bolstering its next leg of growth with its new fulfillment platform and website. This news positions the startup as one of the best-capitalized and strongest in the Amazon fulfillment and logistics space.

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**Toronto, Ontario Jan 13, 2023 (Issuewire.com)** - AMZ Prep, the leading fulfillment provider for eCommerce and Amazon companies, is excited to announce the launch of its fulfillment platform, Navigate, and website. As the company continues to grow and expand in the eCommerce landscape, the new website and branding reflect its commitment to providing the best possible fulfillment solutions for its clients.

The new website, integrated with its state-of-the-art fulfillment software, Navigate, offers a user-friendly interface and a suite of resources to help eCommerce and Amazon businesses grow and succeed. The website features in-depth information about AMZ Prep's services, including their fulfillment solutions, warehouse management, and shipping and returns processes.

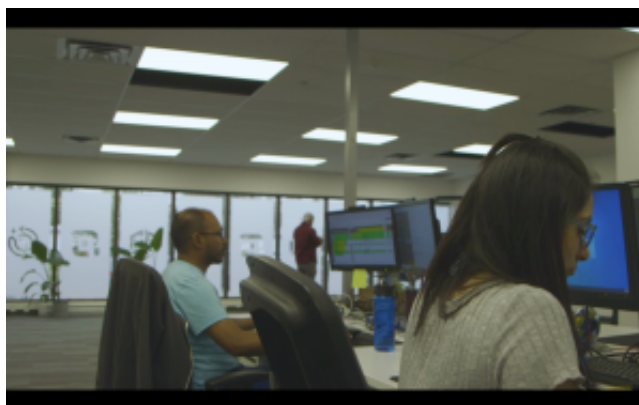
"The fastest growing eCommerce brands recognize that world-class fulfillment increases revenue and builds customer loyalty," said Blair Forrest, CMO of AMZ Prep. "These leading brands are partnering with AMZ Prep as the one-stop cloud logistics platform to manage and deliver their merchandise to customers and Amazon FBA warehouses around the world. AMZ Prep's torrid growth rate and impeccable levels of customer success motivated us to double down and lead this round."

In addition to the new website, AMZ Prep has also unveiled a new branding campaign. The updated logo, featuring a stylized arrow, represents the company's focus on providing seamless and efficient fulfillment solutions for its clients. The refreshed brand colors, font, and imagery reflect AMZ Prep's

dedication to innovation and its position as a leader in the eCommerce fulfillment industry.

"We are thrilled to launch our new website and branding as we continue to grow and serve more eCommerce and Amazon businesses," said Blair Forrest, CMO of AMZ Prep. "The new website, integrated with our fulfillment software, Navigate, offers a seamless experience for our clients, and the suite of resources available will help them grow and succeed in the competitive eCommerce landscape."

AMZ Prep is committed to providing the best possible fulfillment solutions for eCommerce and Amazon businesses. Their comprehensive services, combined with their new website and branding, set them apart as a leading provider in the industry. The company is excited to continue helping its clients achieve success and grow their businesses.



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